LEWIS FIELD STADIUM STILLWATER, NOVEMBER 18, 1950

A & M

DETROIT

OFFICIAL PROGRAM





VARSITY CHEER LEADERS NORMA NALL AND GEORGE ALLISON



TYPICAL HOMECOMING SCENE

#### The Aggie Gridiron Review

## ATHLETIC ASSOCIATION, OKLAHOMA A&M COLLEGE, PUBLISHERS

#### Table of Contents

Starting Lineups Turn to center of program
Player Rosters Turn to center of program
Officials' Signals Page 3
A&M scenes and player pictures Throughout book
Visiting Team Pictures
A&M governing bodies
A&M coaches
Map of A&M Campus Page 10
Brief notes on Aggie players Page 64

The Athletic Association of A&M wishes to express its appreciation to the many advertisers whose continued support make this souvenir program possible.



#### OFFICIAL PROGRAM

The Aggie Gridiron Review, Oklahoma A&M football program, is published by A&M and appears for the 1950 season in five issues, distributed at home games. Editor and business manager is Otis Wile. Printed by Semco Color Press, Oklahoma City. Represented for state advertising by A. A. Barnes, Oklahoma City. Represented for National advertising by Don Spencer Co., 271 Madison Ave., New York. Front Cover design by Don Spencer Co.

"The Official Watch for Timing Today's Game is Longines
—The World's Most Honored Watch."



#### Today's Game

University of Detroit, football champion of the Missouri Valley Conference last year, the



BAER

Titans first in the Valley, provides Oklahoma A&M with a rugged grid rival today. Coached by Charles E. Baer (Illinois '29) and under the athletic directorship of Lloyd Brazil, U of D has quickly become one of the important members of the old Valley league and will make its presence felt annually. Detroit downed the Aggies last year in Detroit 13-7.

Detroit and A&M first met in 1934 and the Aggies won 19-6. On the two succeeding years, the Titans bagged a pair of wins by 13-0 and 46-12.

The rivals didn't play again until 1941 and again UD was the winner, 20-14. In 1942 the Cowpokes broke through, however, racking a 33-6 win. Gus Dorais was then Detroit coach.

N N N

#### A&M SCHEDULE, 1950

Sept. 23-Arkansas at Little Rock

Sept. 30—TCU at Stillwater

\*Oct. 6-Drake at Des Moines (N).

Oct. 14-SMU at Dallas (N).

Oct. 21-Kansas at Lawrence

Oct. 28—MISSOURI (HOME-COMING HERE)

\*Nov. 4-Tulsa at Tulsa

\*Nov. 11-Wichita at Wichita

\*Nov. 18-Detroit at Stillwater

Nov. 25-Kansas State at Stillwater

Dec. 2-Oklahoma at Stillwater

All Home Games Start at 1:30 p.m.

(\*) Indicates Missouri Valley game.





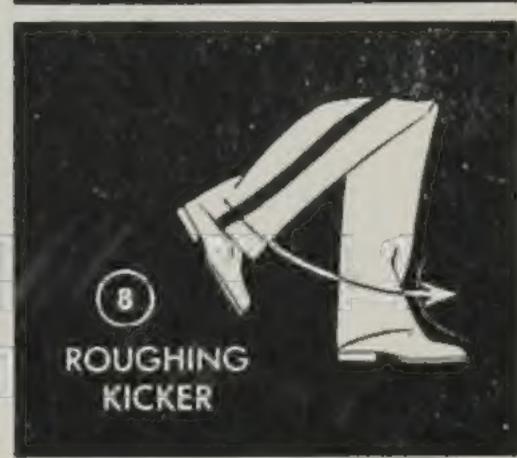














# WE DARE THEM ALL!

PHILIP MORRIS challenges any other leading brand to suggest this test!



INTENTIONAL GROUNDING

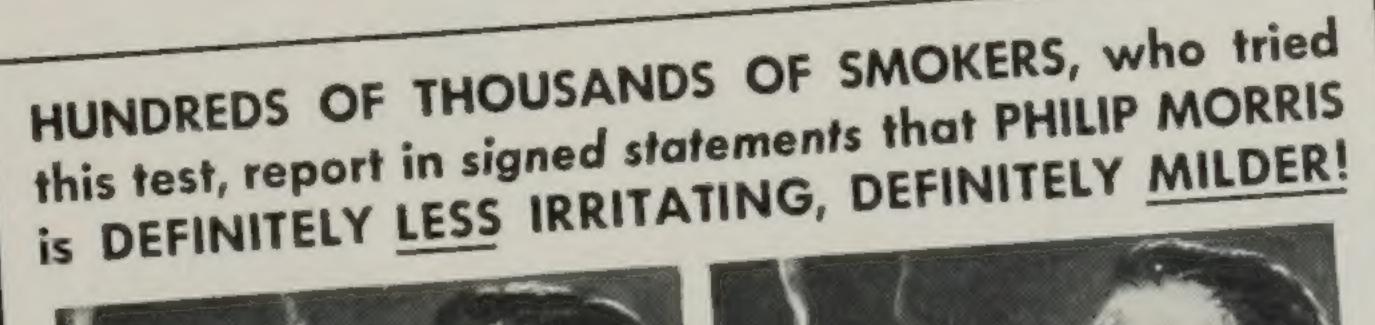
(14)

FORWARD PASS

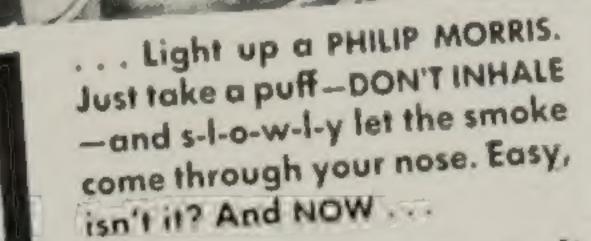
or KICK CATCHING

INTERFERENCE









brand. Do exactly the same thing - DON'T INHALE. Notice that bite, that sting? Quite a difference from PHILIP MORRIST

Try this simple test. We believe that you, too, will agree...

PHILIP MORRIS is indeed, America's FINEST Cigarette!





# NO GIGARETTE HANGOVER

means MORE SMOKING PLEASURE!







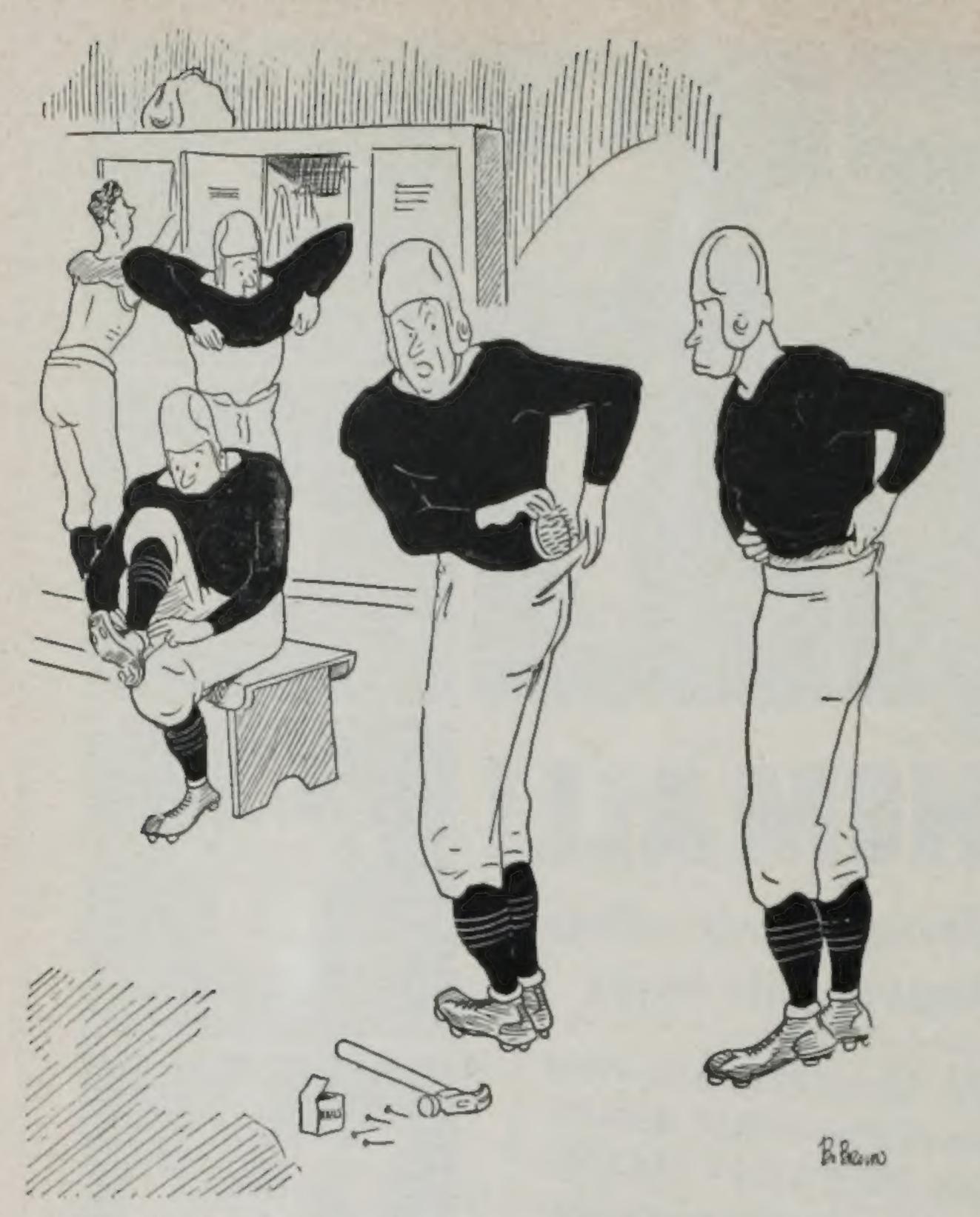








CALL PHILIP MORRIS





"Better make that long cheer a short prayer!"



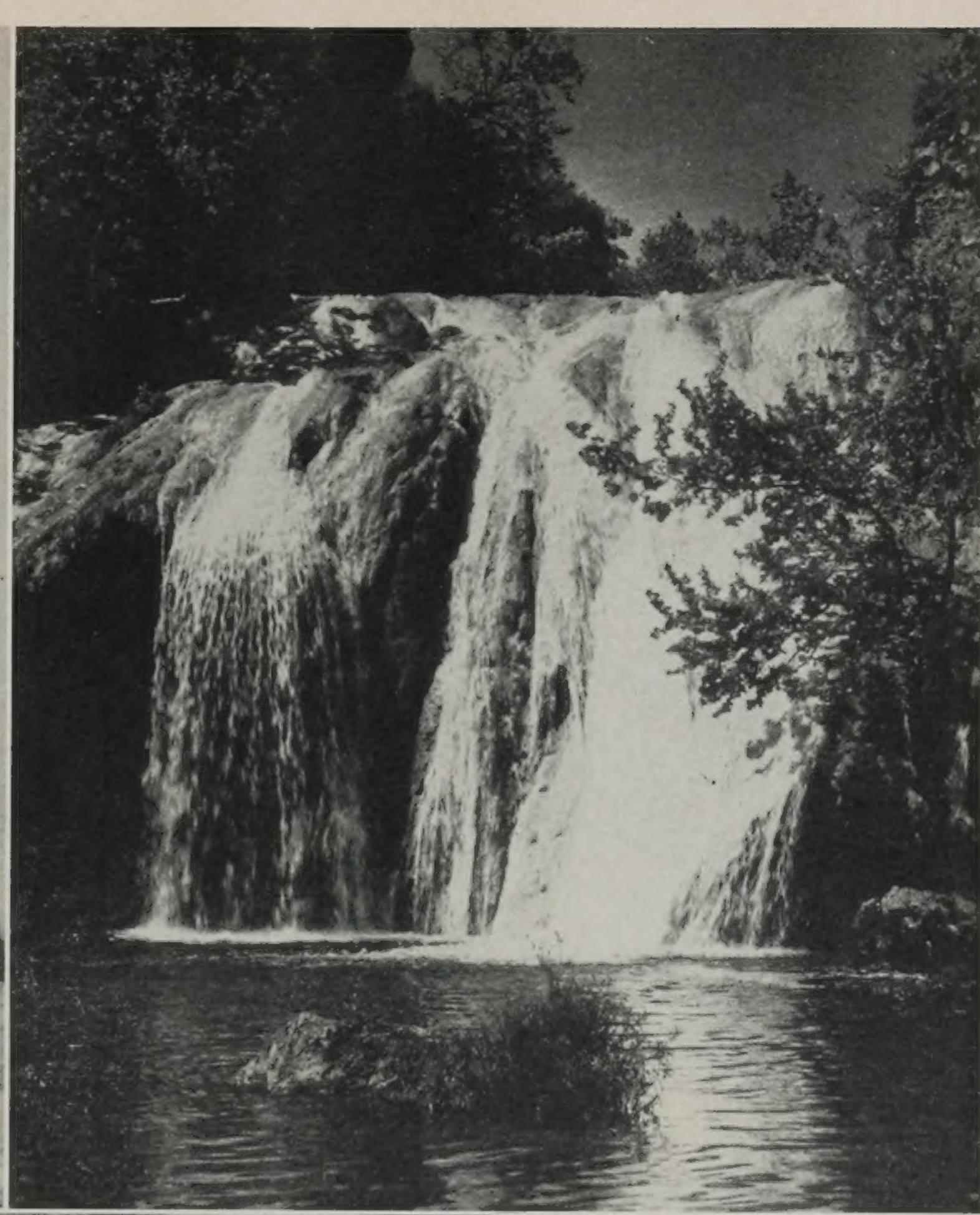
"Great blocking of that punt, Henshaw!"

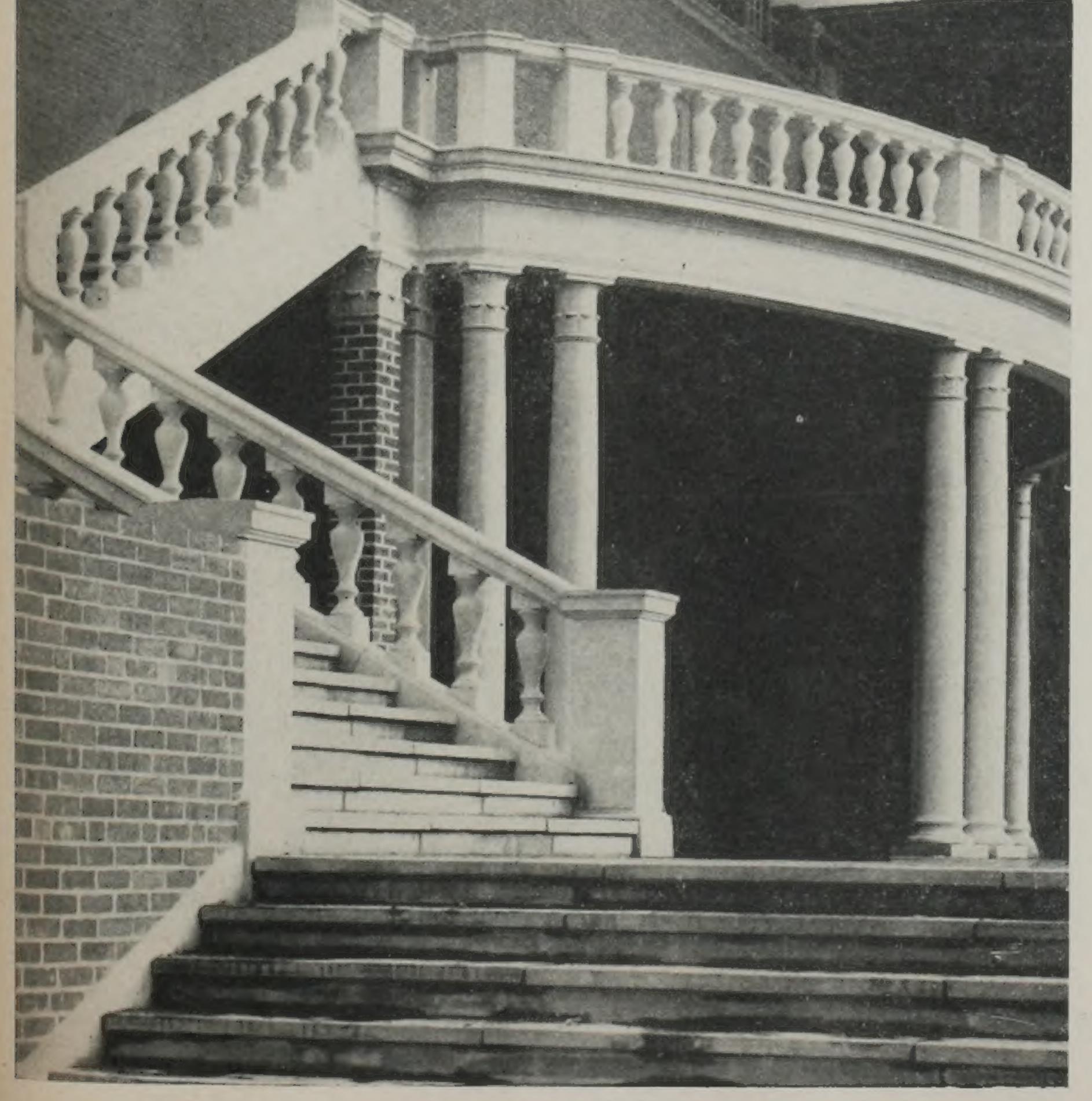


"Oh, now I get it! That's the fullback, the halfback and the quarterback!"

AFTER ALL, IN STILLWATER IT'S THE STILLWATER NATIONAL BANK







### OKLAHOMANS! BE PROUD

From the symbolic Pioneer
Woman statue to beautiful Turner Falls, the state
has much of stately
beauty.

Now the monumental beauty of A&M can be added. Here is shown the entry of A&M's New Union, a matchless structure.



# A&M's President

Henry G. Bennett

President Since 1928



STATE REGENTS FOR HIGHER EDUCATION \_\_ Top row, left: Dr. M. A. Nash, Oklahoma City; Wharton Mathies, Clayton; Guy Harris, Ardmore; Clee O. Dogett, Cherokee. Front row, left: Dial Currin, Shawnee; W. D. Little, Ada; John Rogers, Tulsa; Guy H. James, Oklahoma City, and Frank Buttram, Oklahoma City. Mr. Currin is chairman, having succeeded John H. Kane (not pictured) who remains as a member of the board. T. G. Sexton, Oklahoma City, is another member not pictured here.



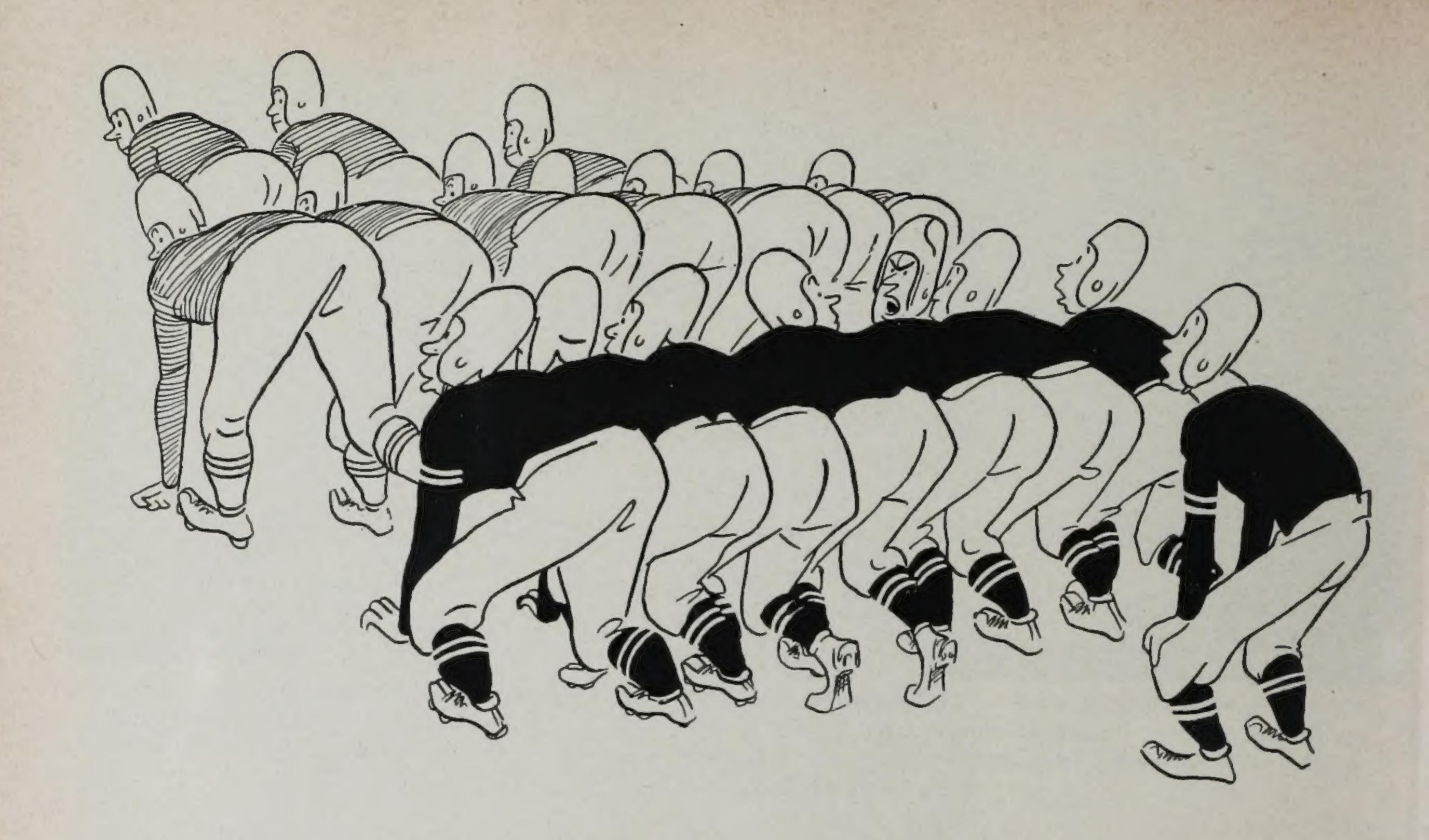
BOARD OF REGENTS FOR A&M — Seated left to right: Fred G. Drummond, Hominy, chairman; John Pat Carpenter, Red Rock; O. L. Lackey, Hitchita; Earl Russell, Duncan; Col. R. T. Stuart, past chairman; P. E. Harrill, vice-chairman, Oklahoma City; Harold Hutton, Clinton; Edward T. Davis, Erick. Not pictured is Secretary Elmer Harber, Shawnee.

#### OFFICIAL TIMING WATCH FOR THE

OKLAHOMA A&M - DETROIT FOOTBALL GAME



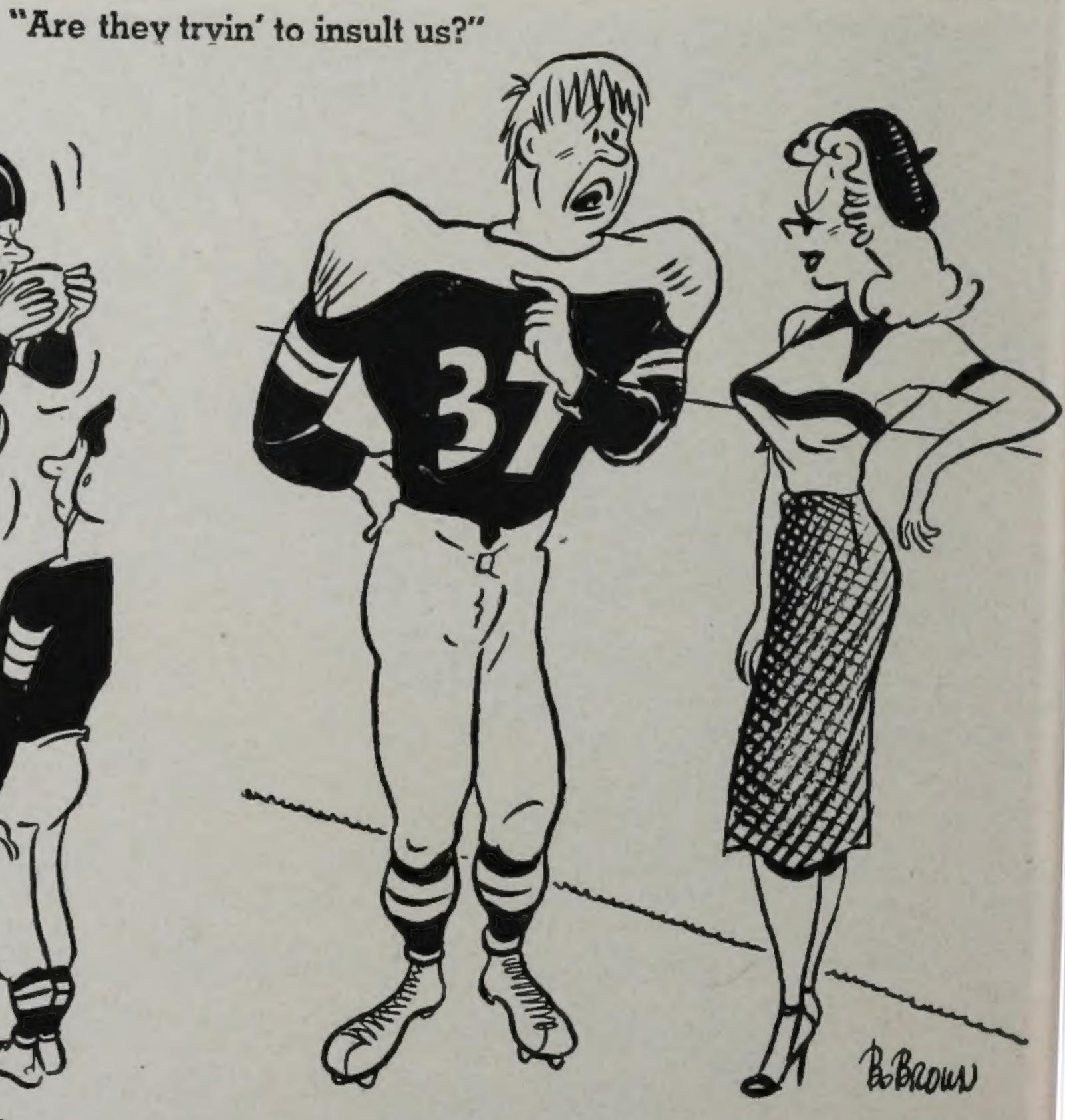
AFTER ALL, IN STILLWATER IT'S THE STILLWATER NATIONAL BANK



BoBrows



"That's what I like about Murcheson — he never stops driving!"



"Look, Brenda! I wish you'd quit referring to these as falsies!"



#### KNOW YOUR A&M COLLEGE

Huge, Newly-Built, Modern Institution.

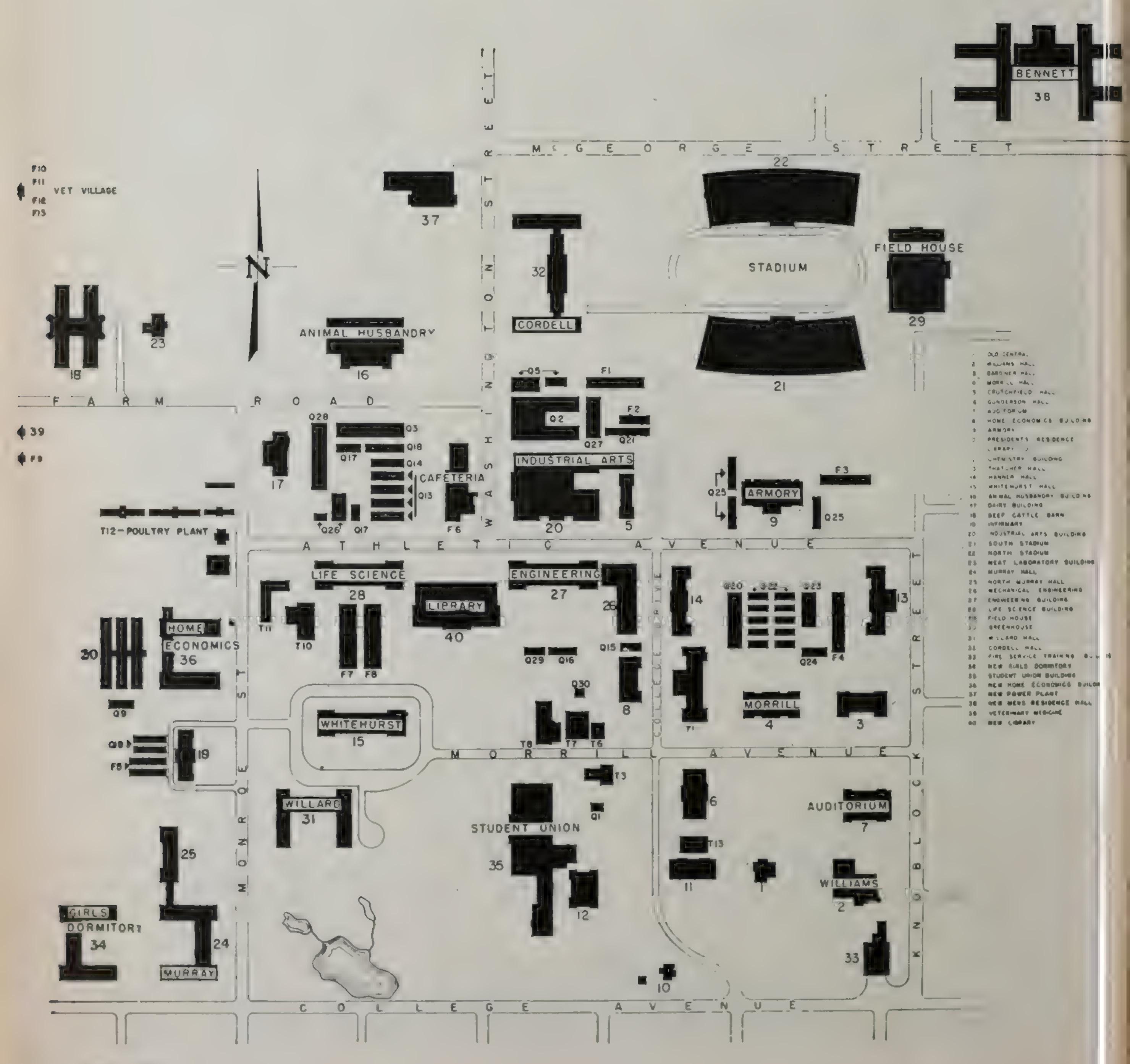
Teaching Faculty of 600 Educators.

Education Offered in Many Diversified Fields.

A \$32,166,000.00 Institution (Current Evaluation).

Forty Major Permanent Buildings, Many New.

Students From 48 States, 38 Countries.



### OKLAHOMANS, YOU BUILT WELL

Oklahomans have erected no monuments comparable to the one they have erected to Oklahoma Youth at Stillwater. For A&M College, bellwether of the nation's land-grant schools, is Oklahoma's monument to her young people. Your own proud sacrifice has given the Youth of Oklahoma this great college and well you may be proud as you admire this monument today. On the pages immediately following are some of the important, major buildings of A&M.



Aerial view of Oklahoma A&M College Campus, looking eastward.

#### STUDEBAKERS REALLY ROLLING

SZ

#### AGGIES

Let's roll 'em, too.

#### Noske Motors

Wish you luck, Coach Whit.

Studebaker Cars & Trucks
We service all makes

36

#### NOSKE MOTORS

Across from the Post Office

As good as the Best—
Better Than the Rest

-\*-

#### SKEEN'S RESTAURANTS

No. 1 No. 2 112 E. 8th 201 N. Main

4

Good Luck, Aggies

#### Cadillac Oldsmobile GMC

What a Lineup!

You Can't Beat That Trio.

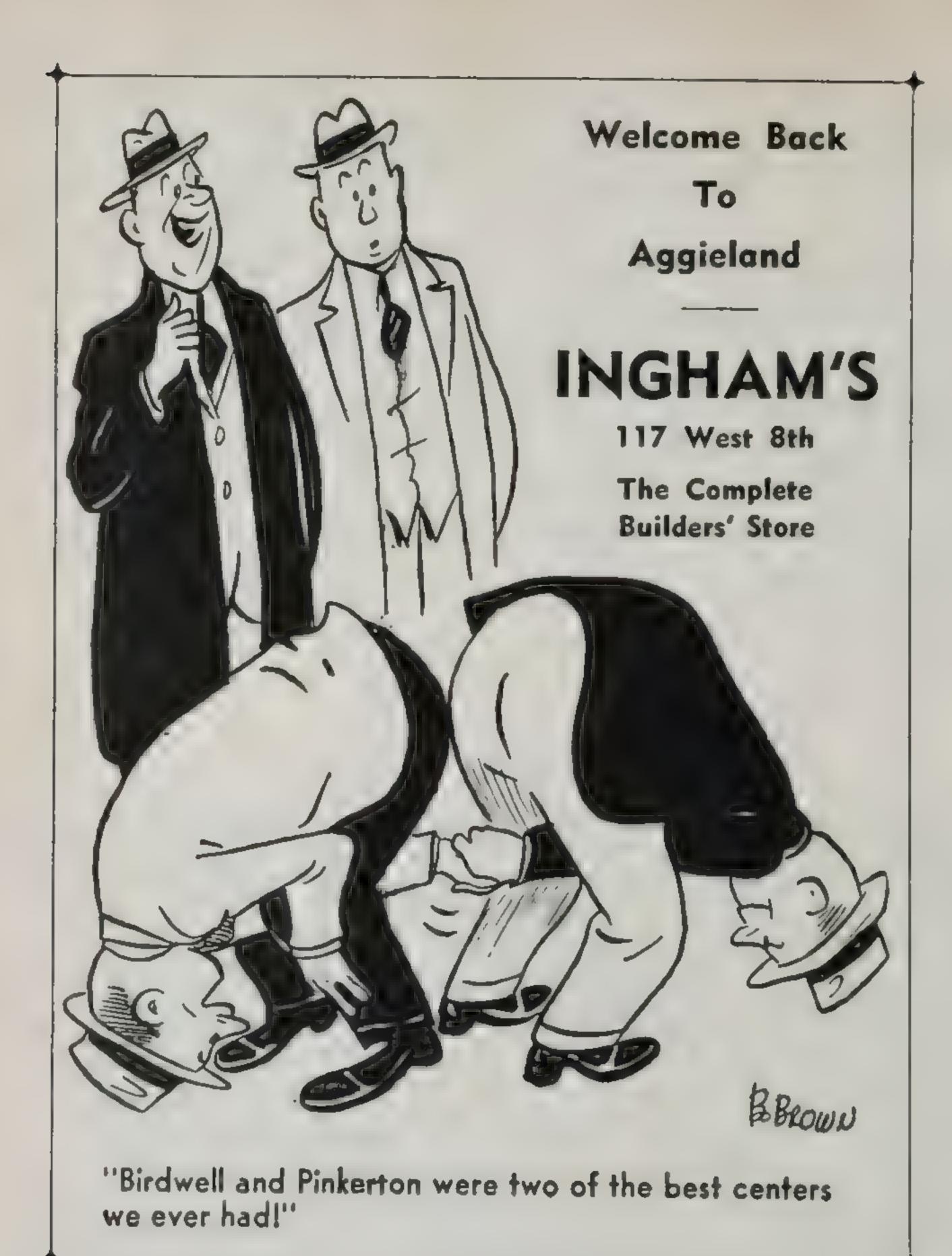
Good Luck, Aggies!

#### Bryan Motor Co.

116 E. Sixth

24-hour Wrecker Service

Phone 1938 or 1532



The Top Service in Town
Stillwater—Ponca City

PARIS
TIRE & SERVICE

Champlin Gas U.S. Royal Tires

\_\_\_\_oOo\_\_\_\_

Good Luck Today, A&M

Floyd Paris — T. L. Hurst — 1106 Main

#### LET'S REMEMBER

It takes a lot of work, courage and foresight to build a good football team, college or town. Our institution has played its part in building this community and the spirit of cooperative work will maintain the things that keep A&M to the fore.

Yours for an Ever Greater A&M

Stillwater Milling Co.

East 6th Ave.

Haskell Cudd, Mgr.



20% Discount Cash & Carry

R. JAY CLEANERS - FURRIERS

501 Washington

Phone 380

Flowers from

### Reidleman's

Now on the Campus in The Student Union

A Man's Shop for A&M Men

Where discerning Aggies have learned they get the best in men's wear.

ROSS' Man's Shop

306 Washington

Ph. 3535

#### MARVIN'S FOOD MARKET

Prices are Born Here And Raised Elsewhere

802 Husband Phone 1380



The Union, just completed at a cost of  $3\frac{1}{2}$  million dollars, includes cafeteria, banquet halls, lounges, hotel accommodations for 160 persons, recreation facilities, and is a meeting place for students, their families, and alumni.

#### On the Campus . . .



The Flower Basket

Mums for the Games
Hair Corsages for Dinner
Orchids for Dancing

Your College Florist
310 Washington

#### GREETINGS, AGGIES

Good to See You Back In Aggieland!

Remember the Smartest Apparel still comes from

# LAUGHLIN'S CAMPUS SHOP

Exclusive Feminine Apparel

3%

234 Knoblock

Phone 70

#### ... as in the City



The Flower Basket

Bouquets for Breakfast Center Pieces for Lunch Roses for Dinner

Your City Florist Phone 824

#### Football Coaches Know This—

Neatly uniformed teams play better ball.

The Same goes for You.

We Cater to Neatness.

### CAMPUS CLEANERS

Phone 81

East of College Auditorium

Ken Gallagher

#### GREETINGS, AGGIES!

You'll find us in new quarters at the

#### Student Union

—Your same convenient source of all school supplies.

SZ

The A&M College Bookstore

John Gillum

#### Aggie Landmarks-

**Old Central** 

Lewis Field

Theta Pond

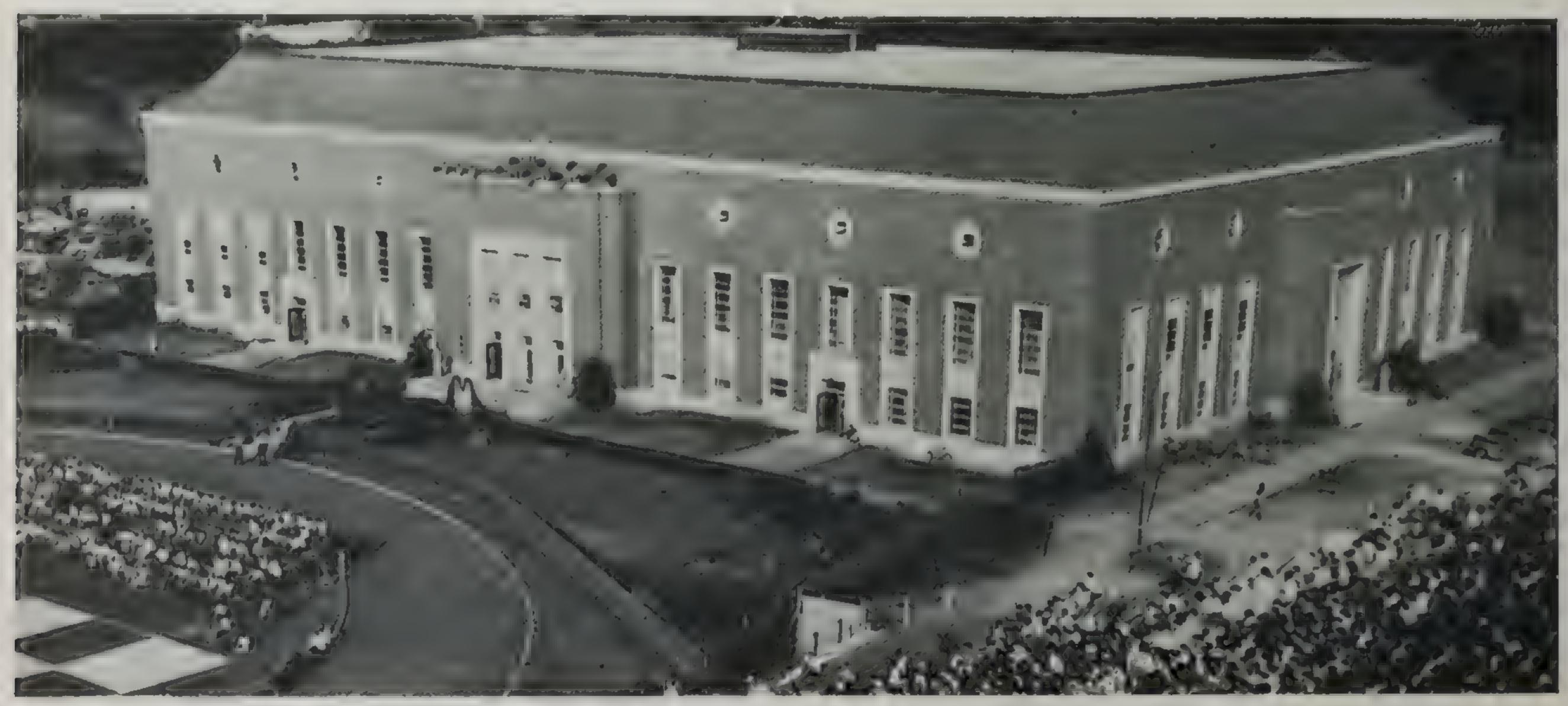
and, of course,

#### SWIM'S CAMPUS SHOP

Knoblock at Elm

Where Old Grads Have Met For Over 30 Years

L. L. Swim '20 John H. Swim '50



Famed Gallagher Hall, A&M Fieldhouse, 9,600 capacity, viewed from Stadium

See . . .

Randle
Perdue

If It's

INSURANCE

Phone 607 702½ Main St. May An Old Firm
Wish a New Coach
LUCK TODAY!

We're with you Coach Whit—
Build those Aggie Teams Rugged
and Deep

### PALACE CLOTHIERS

718 Main

The Mullendores

Apparel for Women-for Men

#### Battle 'em Cowpokes!

Football Success, like successful food merchandising, takes planning and hard work.

You know it's quality food if it's from

#### STILLWATER FRUIT MARKET

816 W. 6

Forest Newcomer

Build Up the Team
Aggies, and We'll
Build Up the Town!

2%

We're with you, team—
Foundation to Roof!

27

R. O. FOX LUMBER COMPANY

601 Lowry

Lincoln - Mercury Lead . . .

Just as A & M College Tops the Field of Agricultural Colleges

Fully-trained personnel and Factory-Approved Equipment means Dependable Service.

مهيئه

LAUGHLIN

302 E. 6th

Call 3544

Aggieland's
Relaxation
Headquarters

LOUIE'S CLUB 40

BARBECUE BEVERAGE COMPANIONSHIP

ON NORTH MAIN

Come in After the Game



Home Economics Building. Now partially completed, this will be one of the most beautiful, modernly equipped campus buildings.

#### LUMBER

That's a Synonym
For This Symbol—

T - P

BUILDER'S SUPPLIES

DU PONT FINISHES

GENASCO ROOFING

INSULITE PRODUCTS

CURTIS WOODWORK

# T-P Lumber Company

213 W. 8 H. J. Johnson, Mgr.

#### INTEGRITY

Euilds Athletic Programs and Sound Businesses

We've served Aggieland a long time and grown with Stillwater.

Good Luck, Coach Whit

#### CLIFT FURNITURE

116-118 E. 9th Ave.

# Build Solidly COACH WHITWORTH

Football Teams are made like successful business firms.

We're pulling for you.

#### MIDWEST DAIRY PRODUCTS

"They Taste Better"

123 West Ninth

Phone 93

### BOWL 'EM OVER —AGGIES!

And for complete, relaxing and healthful sports—

Remember Bowling at

#### CARP'S BOWLING LANES

A. K. Carpenter

421 Washington

LUNCHING FACILITIES

#### A GOAL LINE FUMBLE

is the only thing our firm won't insure.

See

#### Bill Andrews

Insurance and Real Estate

1151/2 West Seventh

Telephone 414

# Football has been played at A&M for 48 years

We have been in the Banking Business here 52 years.

Looks as if we are both here to stay.

#### PIRST NATIONAL BANK OF STILLWATER

Member F.D.I.C.

Friendly Banking Service



Cordell Hall, a men's residence hall. This building houses 510 boys. Dining facilities are included within the building.

#### Hold That Line, Aggies

By the way, our line is Paints, Enamels, Wallpaper, Glass, Gifts, Novelties, Picture Framing—

25

# DAVIS PAINT STORE

807 Main

Phone 476

Home Owned and Operated

E. S. LARRABEE

-You'll find it here

#### • Gifts

Exclusive Gift Items — China Crystal & Sterling.

#### • Linens

Gift Linens Our Specialty.

#### Yarn Shop

Excellent Selection of Yarn and Art Needlework Materials — Knitting Instructions.

#### BISHOP'S

121 West 7th

Phone 2811

There's been a BISHOP'S in Stillwater ever since '04

#### Largest-

Most Complete in

SPORTING GOODS
HARDWARE
APPLIANCES
GIFTS

#### MURPHY'S

813-817 Main Street

Call Our Signal, Aggies!

#### BRAND 'EM COWBOYS!

And when you see the brand of our firm on the flank of a suit of clothes you know it's-

- EAGLE
- BELMONT
- DON RICHARDS

That means the best

BOAZ MEN'S WEAR

612 Main Edmund Boaz

#### IT'S BUICK AND A&M All the Way

Notice all those New Buicks on the way to the game . . . make your mouth water!

> We've Got 'em! Come In.

INTERNATIONAL TRUCKS

#### WARD BUICK COMPANY

UPTON WARD

9th & Husband

#### WE'RE WITH YOU -COACH WHIT and the COWBOYS!

And for

**Electric Service Fixtures** Contracting

it's

# Smith Electric

705 Husband



Henry G. Bennett Hall, one of the finest college residence halls in the nation. Four dining halls and living quarters for 1100 boys are included in the building.

#### ALL THE WAY, AGGIES!

Stillwater's Most Complete Drug Stores Serving Aggieland

# College Drug

J. H. WEAVER

#### BE PROUD, TEAM!

Oklahomans have built a Great School and we're busy building a town around it.

> Let's Go for Victory Today . . .

#### Roy T. Hoke Lumber Co.

218 W. 9th

The One-Stop Store

OUT FRONT LIKE A DRUM MAJOR ON GAME DAY

#### DeSOTO and PLYMOUTH

100% Authorized Sales and Service

Complete Service Facilities for All Makes

# Motor Co.

1102 Main

J. A. Jenni



#### PUNTS, PASSES, FEEDS, SEEDS, TOUCHDOWNS—

We're all in this together, Aggies.

Let's Hold 'em!

#### Goodholm's Grain - Seeds - Feeds

HAROLD GOODHOLM
119 West 9

#### FOUNTAIN DRUGS PRESCRIPTIONS LUNCHES

A&M and Stillwater have found us convenient and reliable for all drug store needs.

#### McCAFFREE'S CAMPUS DRUG

One block south of campus on Washington

AS ONE VARSITY
TO
ANOTHER VARSITY

GOOD LUCK TODAY, AGGIES!

# VARSITY CLEANERS

"For Those Who Care"

JOE HORN

416 Washington



The New Library, located northeast of Whitehurst Hall at mid-campus, will accommodate one million volumes and 2,500 readers when completed.

# SHINE TIME IS ALL THE TIME

Sports Scores the year round and the best shine in Oklahoma.

That's 109 West 7th

#### SHINE-TIME

GENE WALLER

(Quanah Carter V-P)

#### What Your Eyes See We Record

The unfolding story of Campus Life we put on film week by week.

Need Photographic Supplies?—See us.

#### Osborns Studio

STILLWATER

Official Redskin Photographer

306 Washington Ph. 1220

#### DROP ANCHOR, AGGIES

at the

# Amenaga

Where Aggieland Relaxes

WINDY MILLER

105 Knoblock

Greetings

AGGIES

from

MUD CONTROL

LABORATORIES

DRILLING MUD SERVICE

Phone 3-0337

1832 W. Reno

Oklahoma City

We Are Glad to Have a Part in A & M's Expansion Program

#### PAUL H. NUNN

Contractor

Phone 8-1546

P. O. Box 3535

5100 Belle Isle

OKLAHOMA CITY, OKLAHOMA

#### METROPOLITAN PAVING COMPANY, Inc.

MANUFACTURERS AND SHIPPERS OF ASPHALTIC CONCRETE

S. W. Indiana and Rock Island Tracks - - Phone 3-9977

OKLAHOMA CITY, OKLAHOMA

# For Business • For Pleasure • To the Games | Company |

HOWARD W. ALLEN, PRESIDENT

Good Name in Transportation

W. P. HICKS, VICE PRESIDENT AND TRAFFIC MANAGER

TRIPLE PLAY,
AGGIES!

#### TIGER DRUG STORES

No. 1-706 Main

No. 2-624 Main

No. 3-225 Knoblock

Complete Convenience for Aggieland

ELMER PHILLIPS

We've Got a Seat for You

### On the "Eaty" Yard Line

Most convenient parking, right on your way out at McElroy and North Main. Stillwater's Most Modern dining place.

#### EDGEWOOD RESTAURANT

Quarterbacks Hdq.

WALT HENDERSON

#### STUDENT UNION DRUG STORE

Bringing Service to the Campus

COSMETICS DRUG SUNDRIES

By the Owners of TIGER DRUG STORES Nos. 1 — 2 — 3

"Complete Convenience"
ELMER THOMAS



Willard Hall, one of three similar women's residence halls. The hall contains dining facilities, recreation room and canteen. 410 girls live here.

#### WE'RE IN THE UNION!

(STUDENT — THAT IS)

We've opened a new shop in the Student Union — and we invite you to come and see us . . .

SMART CASUAL CLOTHES for both men and women

So, after the Game — Drop in and browse around.

Quality
Apparel
for
Men
and

Women



806 Main STILLWATER

#### HOWDY AGGIES:

Before and after the game meet at

# "The College Shop"

Featuring the Finest in

Fountain Service, Light Lunches,
and our own Home Made
Ice Creams.

Plenty of Parking Space

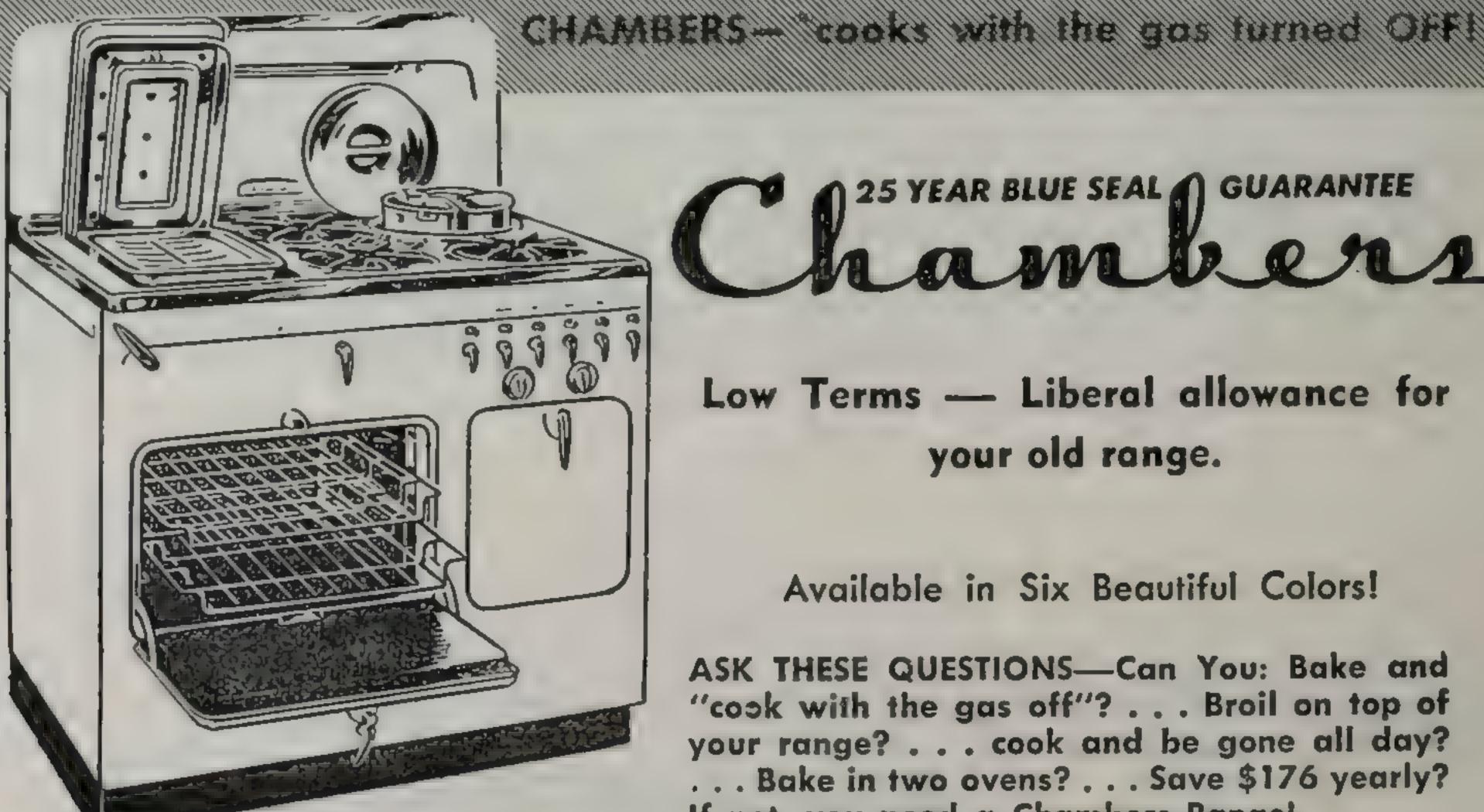
THE CONNELLYS

321 Washington St. Phone 3532

#### Come home to a good dinner all cooked and ready to serve

"We attend Sunday School and Church every Sunday and we always eat a hearty meal when we get home. Quite often we put a roasting chicken, potatoes, string beans, and pie in our Chambers retained heat super-oven . . . burn the gas 20 minutes . . . turn it off and leave for church. No matter when we return, a delicious, piping hot dinner is waiting for us. A Chambers Range is really wonderful but we are particularly grateful for this Sunday convenience."





# 25 YEAR BLUE SEAL () GUARANTEE

Low Terms — Liberal allowance for your old range.

Available in Six Beautiful Colors!

ASK THESE QUESTIONS—Can You: Bake and "cook with the gas off"? . . . Broil on top of your range? . . . cook and be gone all day? . . . Bake in two ovens? . . . Save \$176 yearly? If not, you need a Chambers Range!

#### HALES-MULLALY COMPANY

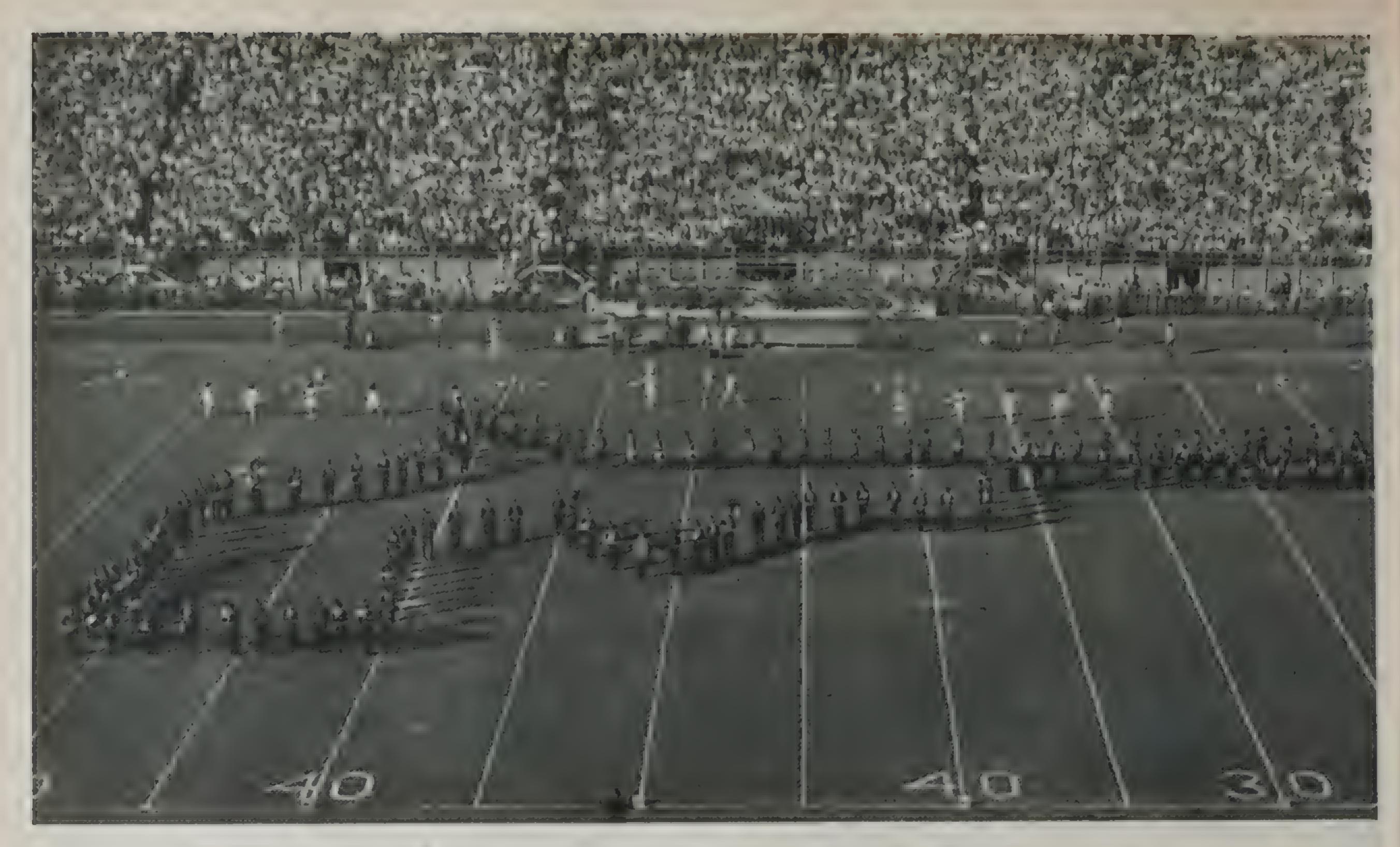
Oklahoma City

Distributors



BARBECUE KING CLAY POTTS, at left, with U. S. Senator Robert Kerr, center, and Forrest Little, as Aggies arrive in Washington for an old-fashioned Oklahoma round-up. Potts serves hundreds annually.

AFTER ALL, IN STILLWATER IT'S THE STILLWATER NATIONAL BANK



OKLAHOMA A&M BAND in formation on Lewis field. Here the Aggie musicians form a huge pistol during one of the half-time displays.

A---

#### C. R. Anthony Co.

\_\_\_TEAM

#### KICKED-OFF IN 1922

IN CUSHING, OKLAHOMA

took the ball on downs and have been toting it ever since and still hitting hard . . .

Have Rolled Up a Score of 98 Stores Serving Oklahoma, Texas, New Mexico, Kansas, Nebraska and Arkansas.

Teamwork with our customers makes our success a possibility... we have what they want at the price they want to pay.

"THE SMOOTHEST TEAM IN THE FIELD"

# POWER and ALLIED EQUIPMENT

A Complete Line of Construction Machinery

Crawler Tractors — Wheel Tractors — Bulldozers

Scrapers — Air Compressors

Graders & Motor Graders — Excavators — Water Pumps

Pavers — Rollers — Rippers

THE

Clarence L. Boyd Co.

INC.

OKLA. CITY 7-5633

TULSA LD-745



# NDIAN ERRITORY, 1950

Before 1907 Oklahoma was Indian Territory. Today we hunt touchdowns instead of buffalo, and camp on Aggie opponents' goal line instead of in a teepee.

The Indians are busy building good muds to help bring in better wells for oil companies and drilling contractors—but take time out to wish Coach Whitworth and his 1950 Aggies a championship year!



Coach J. B. Whitworth

"GIVE YOUR MUD PROBLEMS BACK TO THE INDIANS"



# INDIAN.

DRILLING MUD COMPANY, INC.

GENERAL OFFICE: BRITTON, OKLAHOMA
TELEPHONE: OKLAHOMA CITY 8-3464

OKLAHOMA \* WEST TEXAS \* NEW MEXICO \* KANSAS \* LOUISIANA



Coach Whitworth's staff of assistants for 1950: upper left—Jack Baker, Joe Brown, and Howard Johnson; lower left Buck Bradberry; and Toby Greene.



J. B. Whitworth, new Head Football Coach, Oklahoma A&M.



Trainer J. H. Johnston and Byron Bird, Asst. Freshman Coach

29 Nears

# . . . of HIGH QUALITY PRINTING SERVICE

• PHONE 3-4487

B. L. SEMTNER, President

# SEMICO COLOR PRESS

Printers . . Lithographers . . Designers

129 N.W. THIRD STREET
OKLAHOMA CITY

J. M. DUNNING Vice-President E. H. WALPOLE Secy. & Treas.

CHAS. M. DUNNING
President

COMPLIMENTS OF

# CHAS. M. DUNNING CONSTRUCTION CO.

-- General Contractors --



OKLAHOMA CITY

#### Want the Finest?

Then we'll be seeing you when it's

Cleaning Pressing

Alterations Promptness

# CASH AND CARRY PRICES AT FARRAR CLEANERS

In the white stucco building corner 4th and Washington

Miles Farrar

Phone 872

#### THAT CROWD Leaving the Stadium

Undoubtedly is headed for our convenient store to get the Sunday groceries.

#### JACK DAUGHERTY'S

CORNER GROCERY & MARKET Elm & West Phone 952

Complete Stocks—Near Campus

# OLD AGGIES KNOW

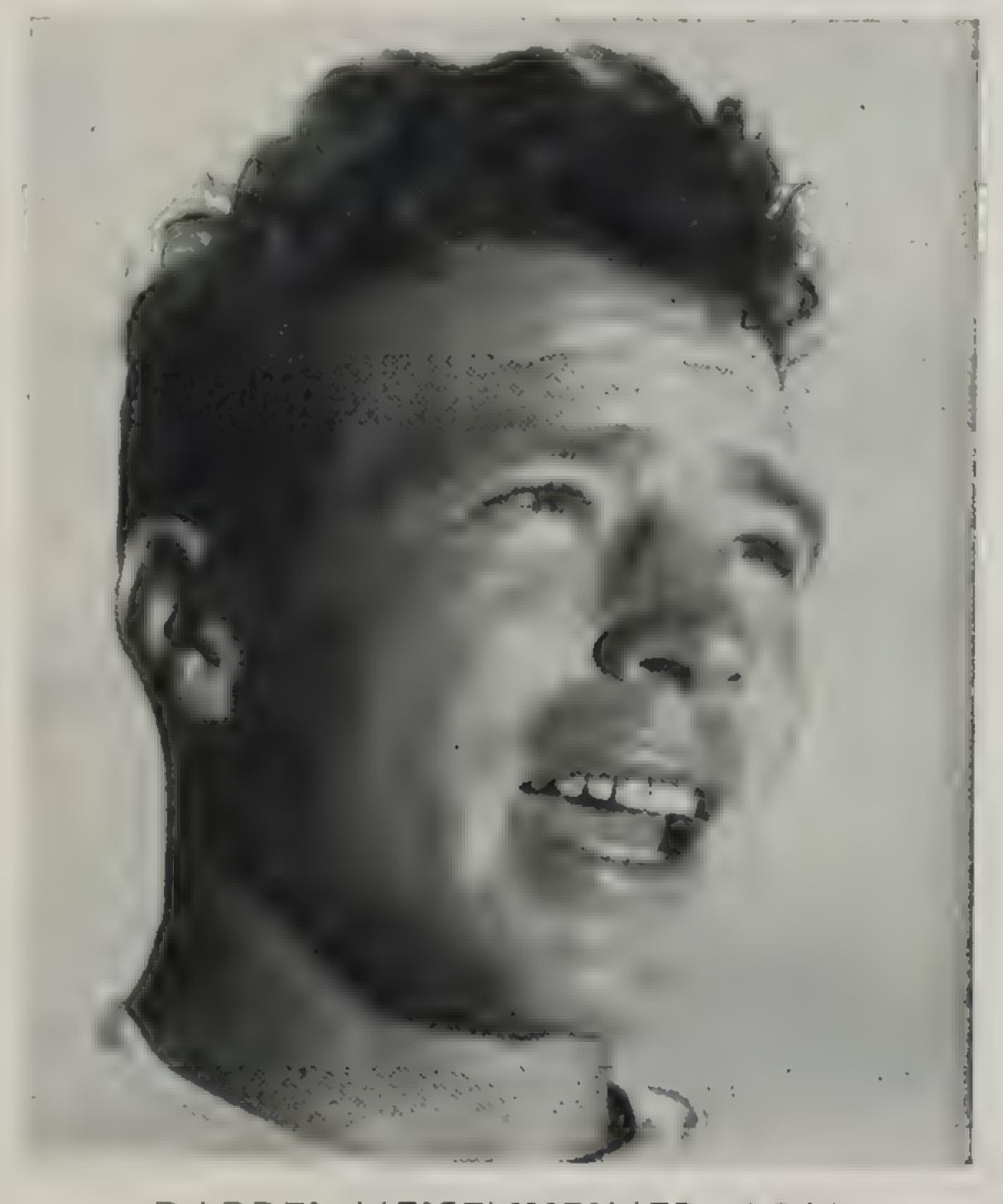
What the Freshman learns

That for Men's Clothing in Aggieland—it's

Kuppenheimer Stetson — Freeman Manhattan

Mates Mans.

715 Main Street



DARREL MEISENHEIMER, A&M

If it won't run,
Aggies

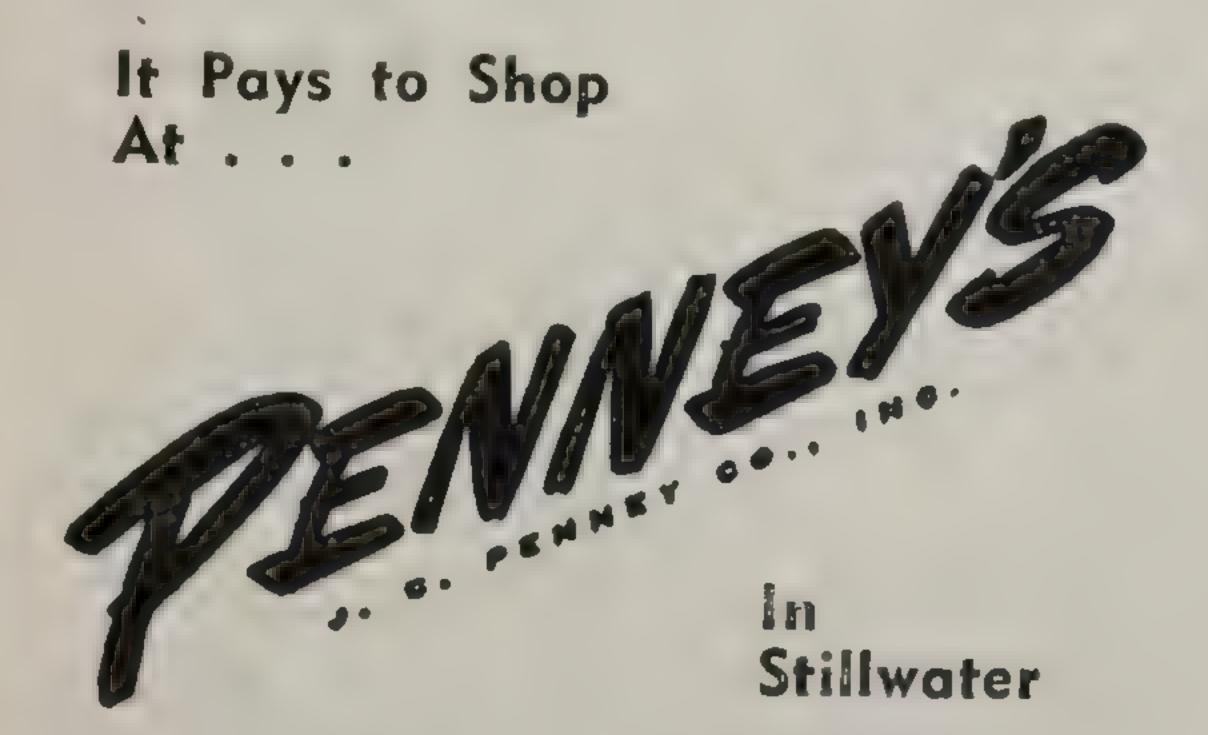
#### PASS

Your Car Servicing Problem to Simpson

Equipped to service any make car. Wrecker Service, Tires, Batteries, Boats, Service.

# SIMPSON PONTIAC

6th & Washington
Phone 1230



708 MAIN STREET

# BREAD BASKET CAFE

Here's the place you are looking for if you want the best in dining.
After the game—it's right on your way out as you swing down Washington.
In the heart of the city's newest and finest business area.

308 Washington — One Block Off Campus
Steaks — Sandwiches and Malts — Salads
BUDDY ANDREWS, Manager

#### TACKLE!

Our dinner steak tonight, Aggies, and

#### BLOCK!

Those hunger pangs.

#### HESSER'S

617 Main Street

#### Everything in Music at

## HENOWETH& GREEN

Radio--- Records---

Television— Instruments—

Sheet Music—

Visit us at

623 Main — Phone 137

Let

#### KSPI

and

#### KSPI-FM

Keep You Abreast Those Aggies

Closest radio followers of A & M in all sports in Oklahoma.

#### STILLWATER'S OWN STATIONS

780 and 93.9 Meg. on your dial



PHIL SMITH, Guard

#### PHONE 572

Cleaning Pressing

Altering

Since 1919

Grady Thompson

The Newspaper of

#### Northern Oklahoma's No. 1 City

Later News Than Any Other Newspaper Distributed in Stillwater

#### Stillwater Daily News-Press

Complete A & M Coverage Every Day

#### GRAND HOTEL GRAND CAFE

Twin institutions serving Stillwater and A&M over the years.

Good Luck, Coach Whit!

#### SCROGS

Oklahoma A&M Class of '17

# At The Game Much of Your Personal Enjoyment

is linked with the concessions stands and concessions salesmen. That's where we come in. Our goal is to serve you better and quicker.

## THE EQUIPMENT AND BOOTHS

Located under the stadium are the spacious concessions rooms with their counter service.

New equipment in these rooms and the general arrangement guarantees you the best service and the quickest service possible.

Working from these central booths are our salesmen, getting food and drink to the crowds upstairs in the best of condition and as quickly as possible.

We are proud of the new arrangement and know you will appreciate it.

#### PAY ONLY THE ESTABLISHED PRICES

Our salesmen are authorized to charge the prices listed here for various items of merchandise.

Any deviation from this price schedule is against the policy of our organization and of the college, from whom we hold contract to handle concessions.

#### PAY NO MORE

Chair-back cushions	<b>25</b> c
Programs	<b>25</b> c
Hot Dogs	<b>20</b> c
Soft Drinks	10c
Peanuts	10c
Popcorn	10c
Ice Cream	10c
Coffee	10c

#### McCLURE'S CONCESSIONS

Oklahoma City, Oklahoma

Handling All Oklahoma A & M Athletic Contests

J. E. McClure

J. E. Laughlin

# JOHN ZINK GO.

# HEAT MAKERS

COMMERCIAL DOMESTIC INDUSTRIAL

Floor Furnaces

Wall Heaters

Unit Heaters

Attic Heaters (Forced Air)

Conversion Burners

Burners for Use In:

Gasoline Plant Boilers

Drilling Boilers

Treating Furnaces

Heating Boilers

Power Boilers

# JOHN ZINK GOMPANY

4401 South Peoria

Tulsa 1, Oklahoma



#### OKLAHOMA A&M LINE-UP (OFFENSE)

LE LT	LG	<u>C</u>	RG	RT	RE
Patton Leiere 82 70 Schaaf Warre 80 74	66	Dry <b>50</b> Biggs <b>51</b>	P. Smith 62 Strevey	Colclazier 73 Hodge 76	McNeil 22 Brightman 30

	QB	
	Middaugh	
	Steele	
LH	10	RH
Steele 10		Meisenheimer 40
	FB	Johnson
Wagner 20	Cook	41
	12	
	Grabko	
	31	

#### DETROIT LINE-UP (DEFENSE)

LE	LT	LG	С	RG	RT	. RE
Bonanni 64 Beirne 34	Kerins 73 Gondek 68	Smail • 63 Cloney 65	Nasser 2 Kelly 54	Wood 48 Campe 21	Wittmer 74 Kutz 18	Bradshaw 35 Huetteman 32
			QB			

	Raster	
LH	O'Connor 37	RH
Nelson		Horwath 17
O'Leary 33	FB Packo	Yablonski <b>6</b>
	70 Dooling 71	

#### **OFFICIALS**

Referee: Cliff Ogden (Wichita); Umpire: John Waldorf (Missouri); Linesman: Sam Pecoraro (Dallas); Judge: H. C. VanReen (Bradley).

See line-ups on opposité Coca-Cola adv. for A&M defense, Detroit offense.

#### OKLAHOMA A&M SQUAD

OKLAHOMA	MO	KAAF	SKOW	
10—Steele '53	В	22	5'10"	168
11-Middaugh '52	В	22	5'11"	165
12Cook '51	В	21	6'3"	203
20Wagner '52	В	22	6'3"	185
22McNeil '51	В	21	6'1"	188
25-Myers '53	В	19	5'8"	148
30-Brightman '53	В	20	6'0"	180
31-Grabko '52	В	21	6'0"	191
32-Lewis '53	В	21	6'2"	175
40-Meisenheimer '51	В	23	5'10"	191
41-Johnson '52	B	20	5'101/2"	175
44—Branstetter '53	В	19	5'11"	170
50—Dry '53	С	19	6'2"	198
51—Biggs '51	С	20	5'11"	182
54—Spann '52	С	22	6'11/2"	203
55-Von Drehle '51	C	20	5'11"	188
61—Strevey '53	G	18	5'8"	175
62-Smith, P '52	G	20	6'2"	196
63-Todd '53	G	19	5'9"	182
66—Smith, W '52	G	20	6'2"	198
67—Navickas '52	G	21	6'1"	190
70-Leierer '53	Т	20	6'4"	215
71—Stubbs '52	T	20	6'1"	191
73—Colclazier '51	T	21	5'10"	207
74-Warren '53	T	20	6'2"	202
76-Hodge '53 ·	T	19	6'0"	203
80—Schaaf '52	E	22	6'31/2"	210
81—Shackleton '52	E	20	6'2"	200
82Patton '52	Ε	22	6'4"	200
83—New '52	E	21	6'2"	195
84—Holderman '53	E	22	6'1"	175
86-Wooden '52	E	19	6'0"	182

# THE LARGEST SE IN AMERICA



Always Buy Much MILDE

# ING CIGARETTE COLLEGES



## DETROIT SQUAD

DLINOII	3)	201		
1-Nelson '52	н	21	5'10"	162
2—Nasser '53	C	19	6'0"	194
		24	5'10"	192
3-Welch '51	G			
4—Robinson '53	Н	20	6'0"	202
6-Yablonski '53	Н	21	5'11"	180
9—Raster '53	В	18	6'0"	160
10-McLachlan '52	E	20	6'1"	175
11-Neveux '52	В	20	6'1"	181
12-Koster '53	В	18	5'9"	173
14—Goggins '52	В	20	5'9"	195
15-Bartush '52	Н	20	5'10"	180
16-Bartalo '53	Н	19	5'9"	170
	н	22	5'11"	180
17—Horwath '52				
18—Kutz '52	T	22	6'1"	205
19-Milan '52	В	19	6'0"	155
20—Herman '51	E	24	6'1"	191
21—Campe '52	G	20	5'11"	192
23-0'Leary, Jack '51	Н	24	5'11"	180
28—Ellis '53	Н	19	6'0"	175
29—Cipparone '52	Н	21	6'0"	212
31—Casey '53	G	19	5'10"	182
32—Huetteman '51	Н	21	6'0"	188
33O'Leary, Jim '53	н	19	6'0''	175
		19	6'1"	185
34—Beirne '53	E			
35—Bradshaw '53	E	19	6'3"	200
37—O'Connor '51	В	23	5'10"	169
42—Lippe '53	В	21	5'9"	192
43—McKenzie '51	В	23	6'0''	195
44Willard '52	H	19	5'11"	188
45—Ganey '52	G	20	5'11"	198
47—Costello '51 (cc)	E	22	5'11"	191
48-Wood '51	G	22	6'2"	214
49—Malmgren '53	T	19	6'2"	206
52-0'Leary, Dan '52	G	21	5'9"	170
54Kelly '52	C	21	5'9"	176
55-Abata '53	В	20	6'0"	185
57-Baynai '53	В	23	6'1"	203
58—Galante '51 (cc)	G	26	5'11"	196
59—Baranko '52	G	23	6'3"	215
61—Dooling '52	C	22	5'10"	205
62—Heidt '53	C	21	6'0"	201
63—Smail '51	G	24	5'8"	234
64—Bonanni '53	E	20	6'2"	195
65—Cloney '53	G	20	5'10"	198
67-Wasko '53	T	21	6'1"	240
68-Gondek '52	Т	21	5'10"	230
69-Currie '51	E	21	6'5"	205
70-Packo '51	C	23	6'2"	201
71—Kennedy '51	Ť	24	6'2"	252
73—Kerins '52	Ť	21	6'1"	205
74—Wittmer '51	Ť	22	6'0"	224
THE THE ST	1	ZZ	00	224

GHESTERFIELD T





# DETROIT LINE-UP (OFFENSE)

LE	LT	LG	С	RG	RT	RE
Beirne	Gondek	Galante	Packo	Wood	Wittmer	Costello
34	68	58	70	48	74	47
Bonanni	Kerins	Smail	Dooling	Campe	Kutz	Bradshavi
64	73	63	71	21	18	35

/3	0.3	/ 1	21	18
LH Horwath 17 Jim O'Leary 33		O'Connor 37 Neveux 11 FB Abata 55 Lippe 42		RH Jack O'Leary 23 Bartush 15

## OKLAHOMA A&M LINE-UP (DEFENSE)

LE	LT	LG	С	RG	RT	RE
New 83	Patton 82	W. Smith	Biggs <b>51</b>	P. Smith	Leierer	Wooden
Holderman	Hodge	Navickas	Dry	62 Strevey	<b>70</b> Colclazier	86 Schaaf
84	76	67	50	61	73	80
			O.P.			
			QB			
			Wagner 20			

	vvagner 20	
	Branstetter	
LH	44	RH
Johnson		Steele
41 Grabko	FB FB	Johnson
31	Meisenheimer	41
	40	
	Steele	
	10	

#### OFFICIALS

Referee: Cliff Ogden (Wichita); Umpire: John Waldorf (Missouri); Linesman: Sam Pecoraro (Dallas); Judge: H. C. VanReen (Bradley).

See line-ups on opposite Coca-Cola adv. for A&M offense, Detroit defense.

CUSHING COCA-COLA BOTTLING COMPANY-CUSHING, OKLAHOMA

# Built for the Future.. FOR YOUR ENTERTAINMENT!



LEACHMAN
AGGIE
CAMPUS
MECCA

—THEATRES—

and

MOONLITE DRIVE-IN THEATRE

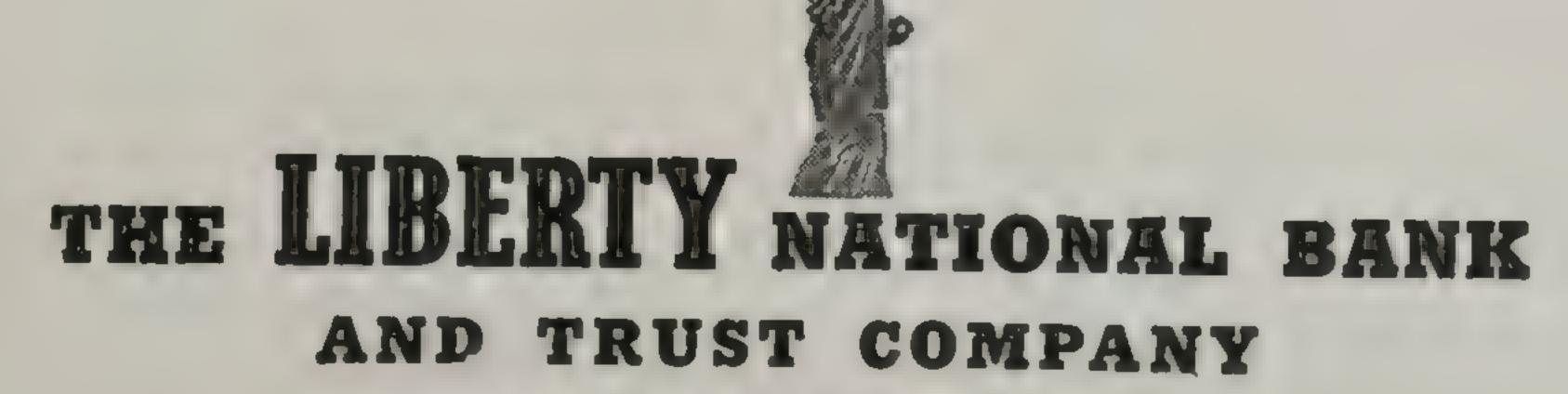
Doors Open 1 P.M. Continuous Performances 1:30 to 11 P.M.

CLAUDE E. LEACHMAN

STILLWATER, OKLAHOMA

# Oklahoma City's Friendly Bank

X X X



OF OKLAHOMA CITY

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

# CONGRATULATIONS CONGRATULATIONS CONGRATULATIONS

Local Representatives Wanted

# MID-CONTINENT LIFE INSURANCE COMPANY

OKLAHOMA CITY, OKLA.

R. E. LEONARD, Agency Vice-President

R. T. STUART, President

# MEADOW GOLD

MILK

BUTTER

CHESE

ICE CREAM

BIRDSEYE
FROZEN FOODS

Distributed by

# Beatrice Foods Co.

Tulsa

Oklahoma City



MARSHALL PATTON, End



RON SHACKLETON, End



GEORGE WOODEN, End



GUY NEW, End

GOOD LUCK

# AGGES

We Are Hoping for
A Great Team
and
A Great Year
for You.

KERR-McGEE OIL INDUSTRIES, Inc.

**OFFICES** 

Kerr-McGee Building

Oklahoma City

Passing or Roofing, You MUST Have . . .



# COMPLETE PROTECTION!

It's a beautiful sight to see a line and backfield give a passer complete protection — and you'll appreciate the beauty and complete protection Allied Asphalt Roofing gives your home from all kinds of weather.

You know football has its famed "Four Horsemen" — and Allied Roofing has its famed four qualities for longer wear and greater beauty — it's made of only the highest quality, 100% more asphalt, has longer felt fibres for better wear, pure Vermont Slate granules and it comes in SEVENTEEN colors and blends for you to choose from.

So, when you want rugged "first string" performance on your roof, don't accept a "substitute" — insist on Allied Asphalt Roofing!

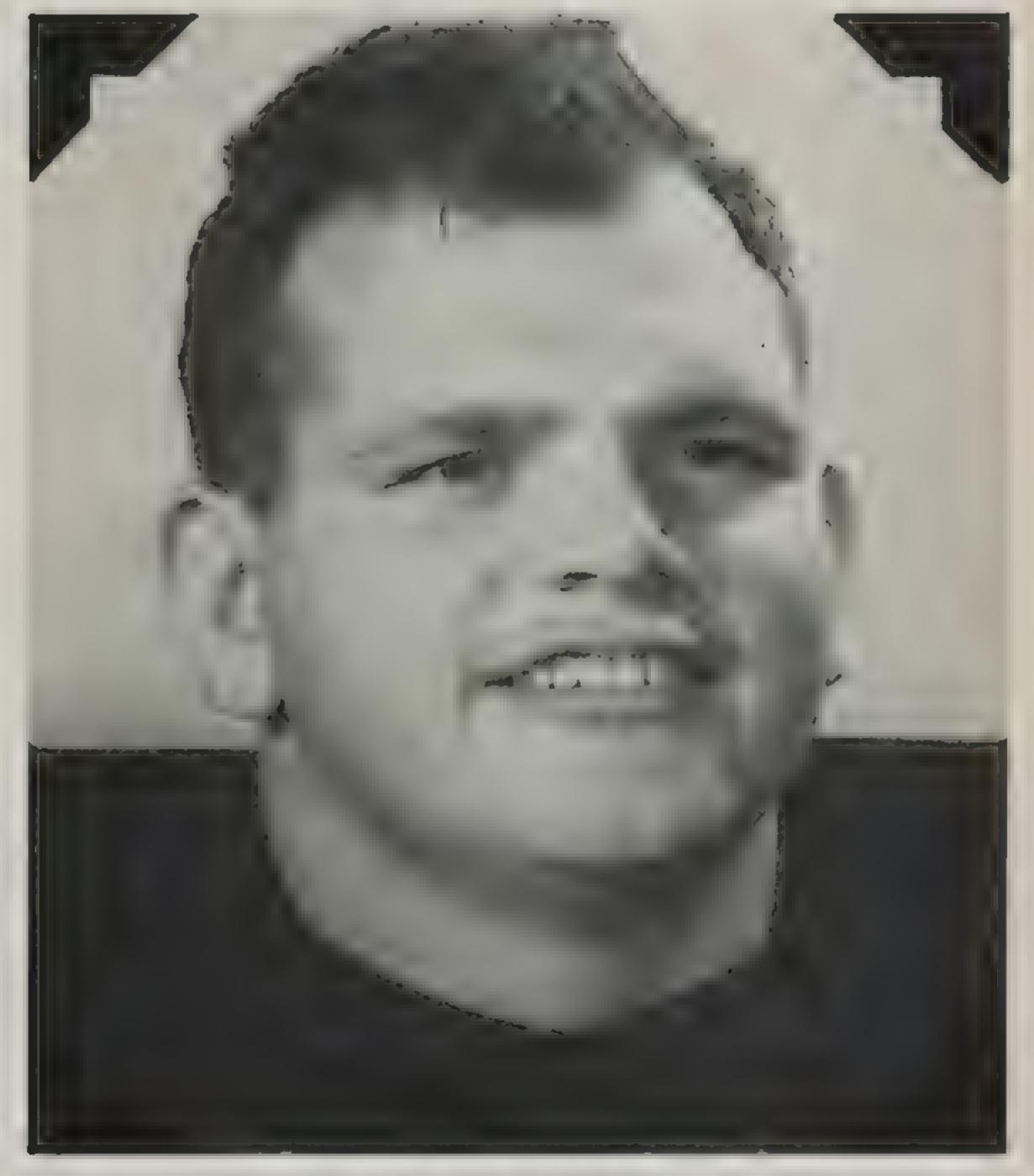
# ALLIED MATERIALS CORPORATION

General Offices: Oklahoma City

Plant: Stroud, Oklahoma



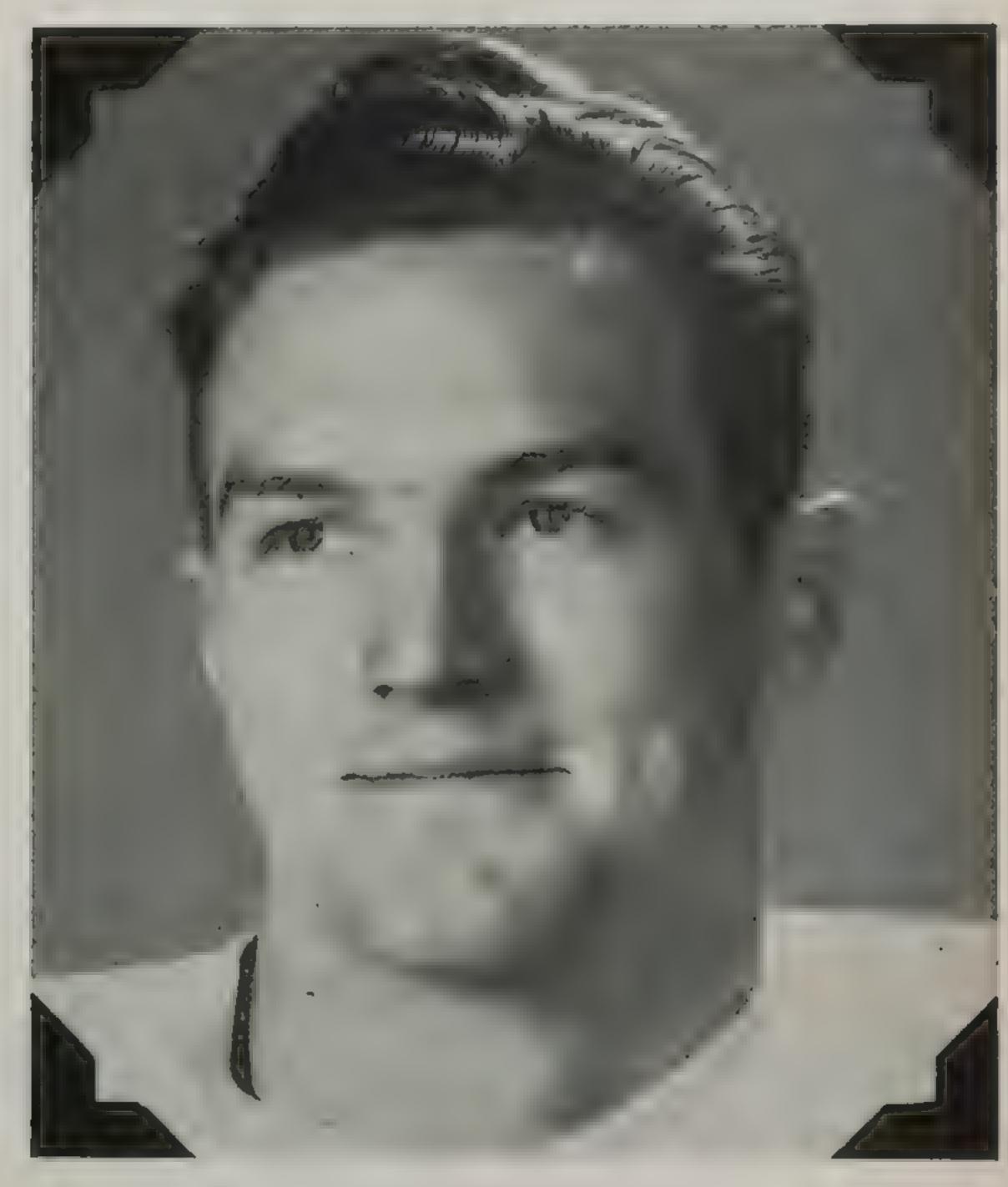
JERRY STUBBS, Tackle



JIM COLCLAZIER, Tackle



SKIP WARREN, Tackle



MELVIN LEIERER, Tackle

# WETHERBEE ELECTRIC COMPANY

1889 --- 51 YEARS --- 1950

Serving the Electrical Needs in Oklahoma



412-14-16 N. HUDSON

OKLAHOMA CITY, OKLA.



# OKLAHOMA'S NATIONALLY KNOWN Sporting Goods Store

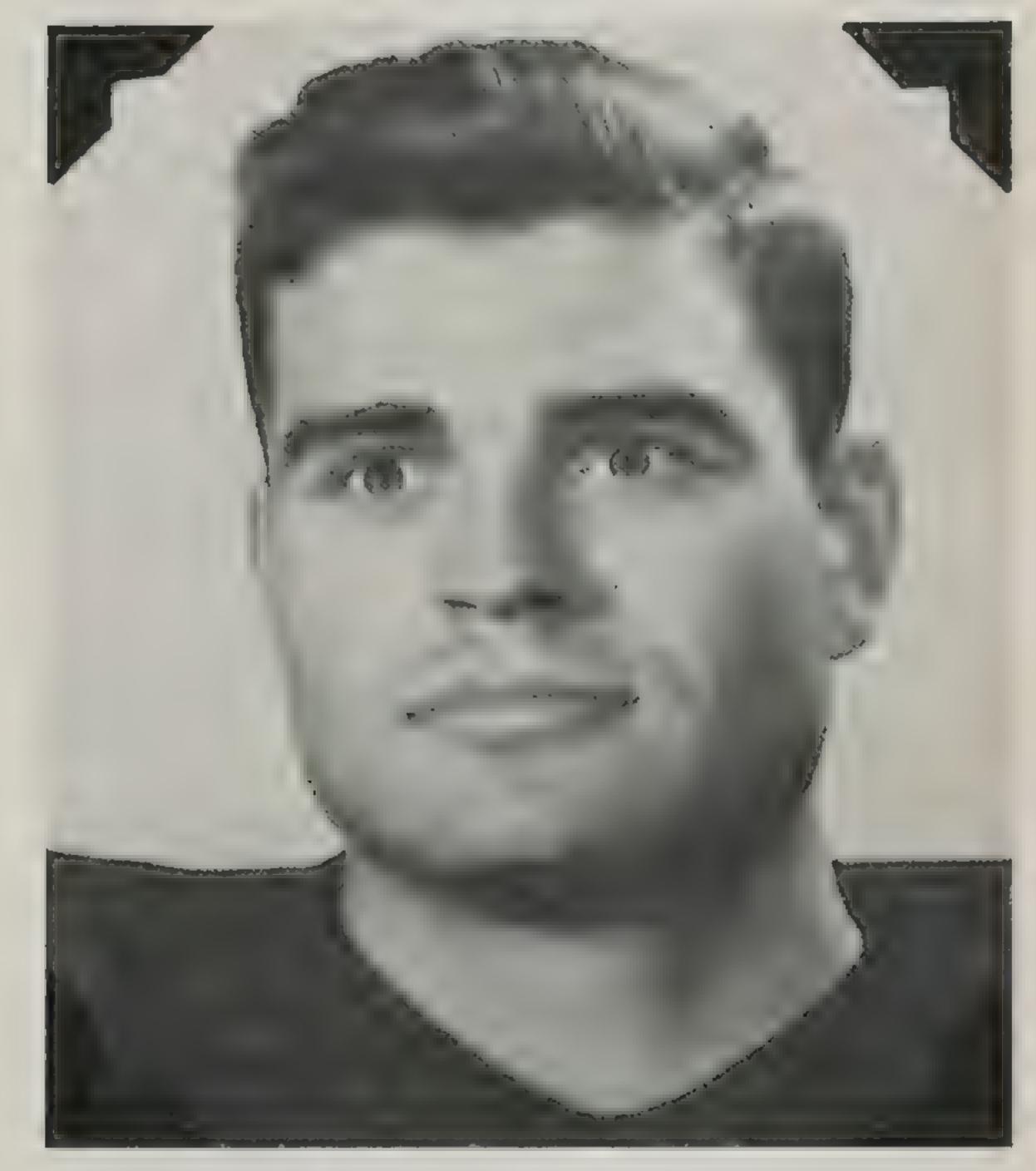


Famous for Quality and Service

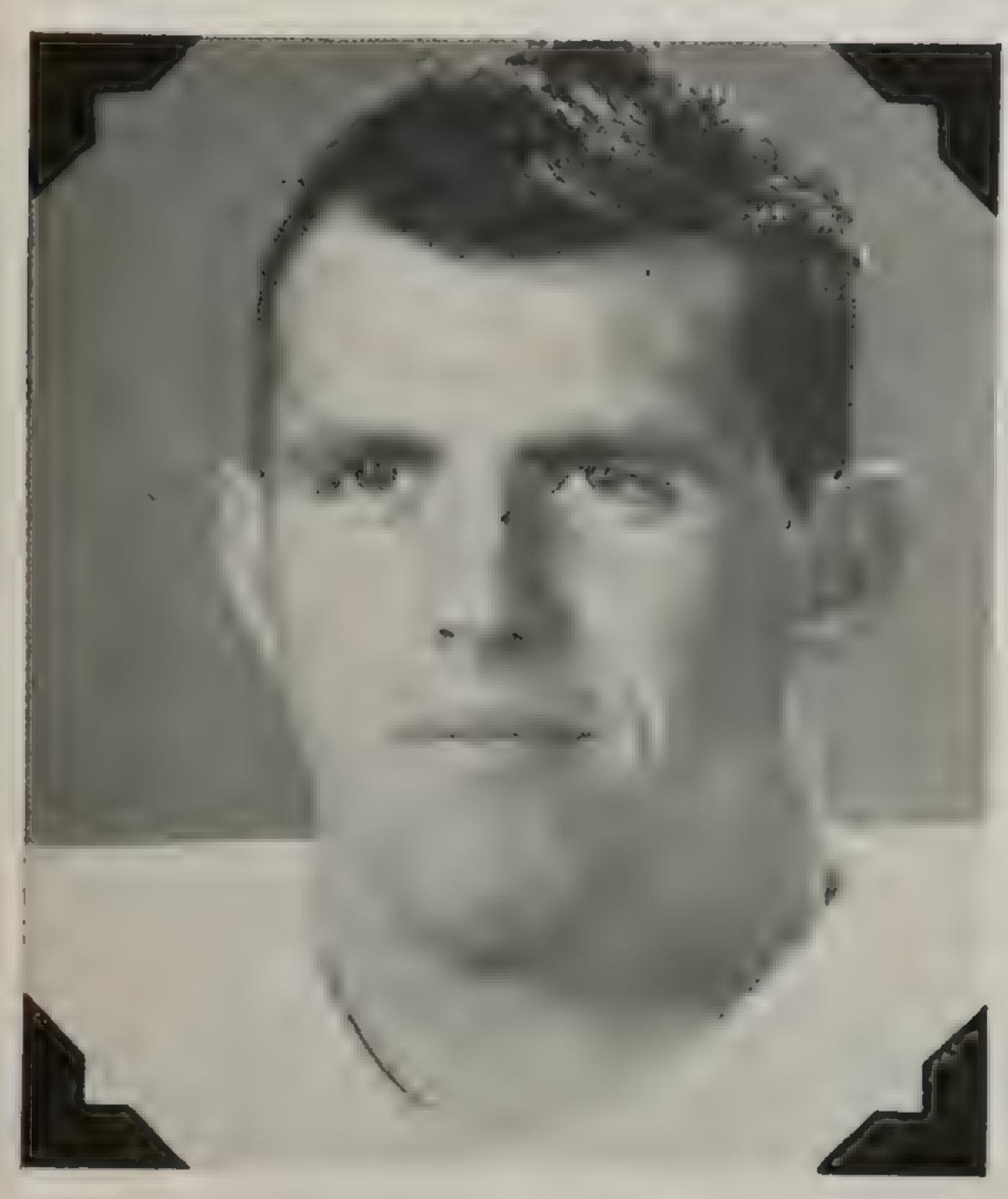




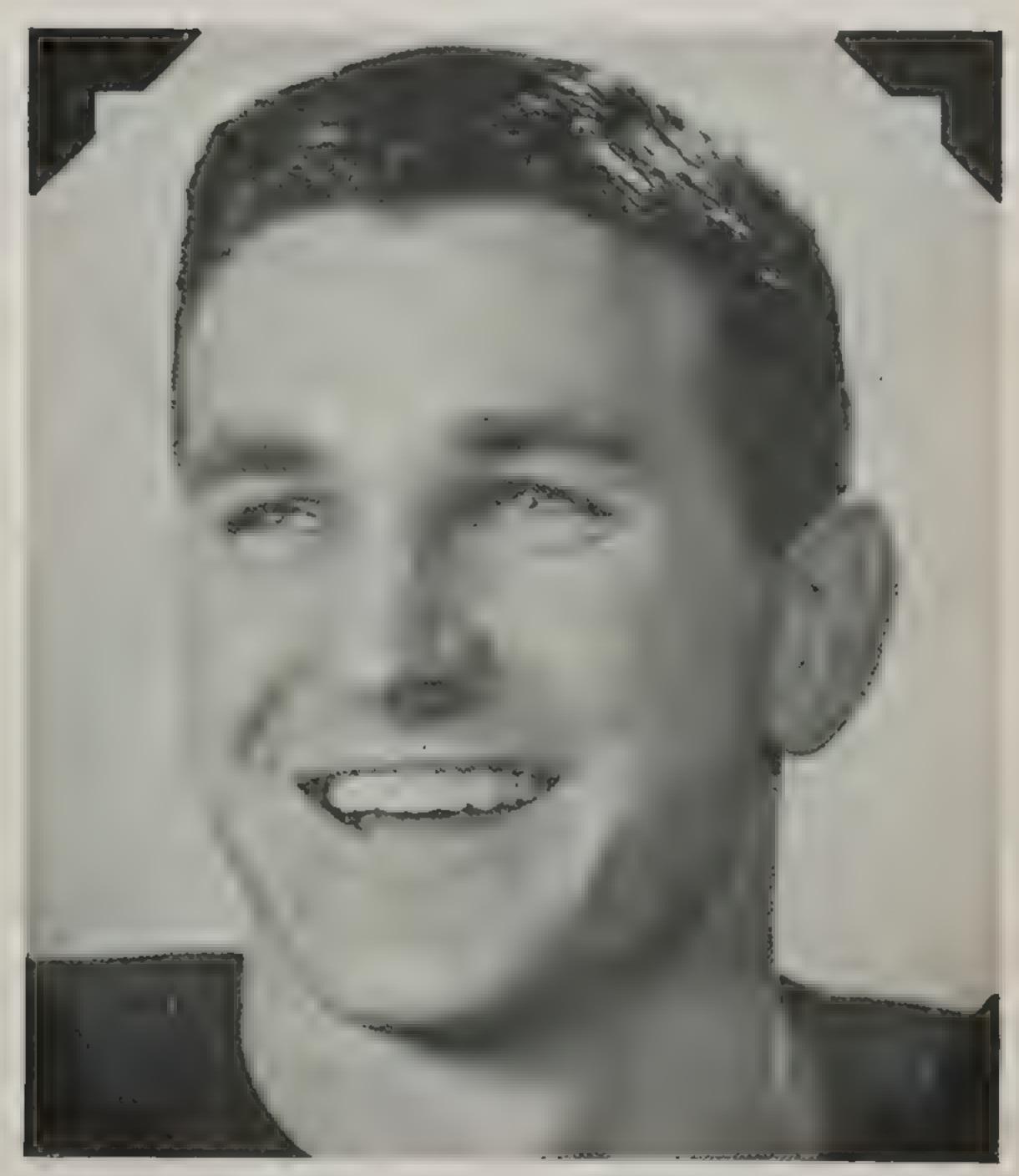
F. A. DRY, Center



DICK VON DREHLE, Center



BILL SPANN, Center



WALDO SCHAAF, End

# AMERICAN Iron & Machine Works Company

518 N. Indiana Okla. City 2-5252

Manufacturers of Oilfield Equipment

After the Game --- For the Finest

of FOODS

meet at

# BISHOP'S

Oklahoma City

Tulsa

Meet Your Friends and Buy Your Football Tickets at

# VEAZEY DRUG CO.

"A HOME INSTITUTION"

Oklahoma City, Oklahoma

3011 Paseo

Phone 5-3592

# THE OKLAHOMA TILE COMPANY, Inc.

Ceramic, Wall, and Floor Tiles
Tile and Marble Mantels
Asphalt Tile
Terrazzo

Established Since 1904
OKLAHOMA CITY

Agriculture and livestock are basic industries in our state. The Oklahoma A & M College is the training center for the future operators of this industry.

We wholeheartedly subscribe to, and support their efforts.

# NATIONAL LIVESTOCK COMMISSION COMPANY

Stockyards—Oklahoma City

A producer owned and operated livestock marketing agency

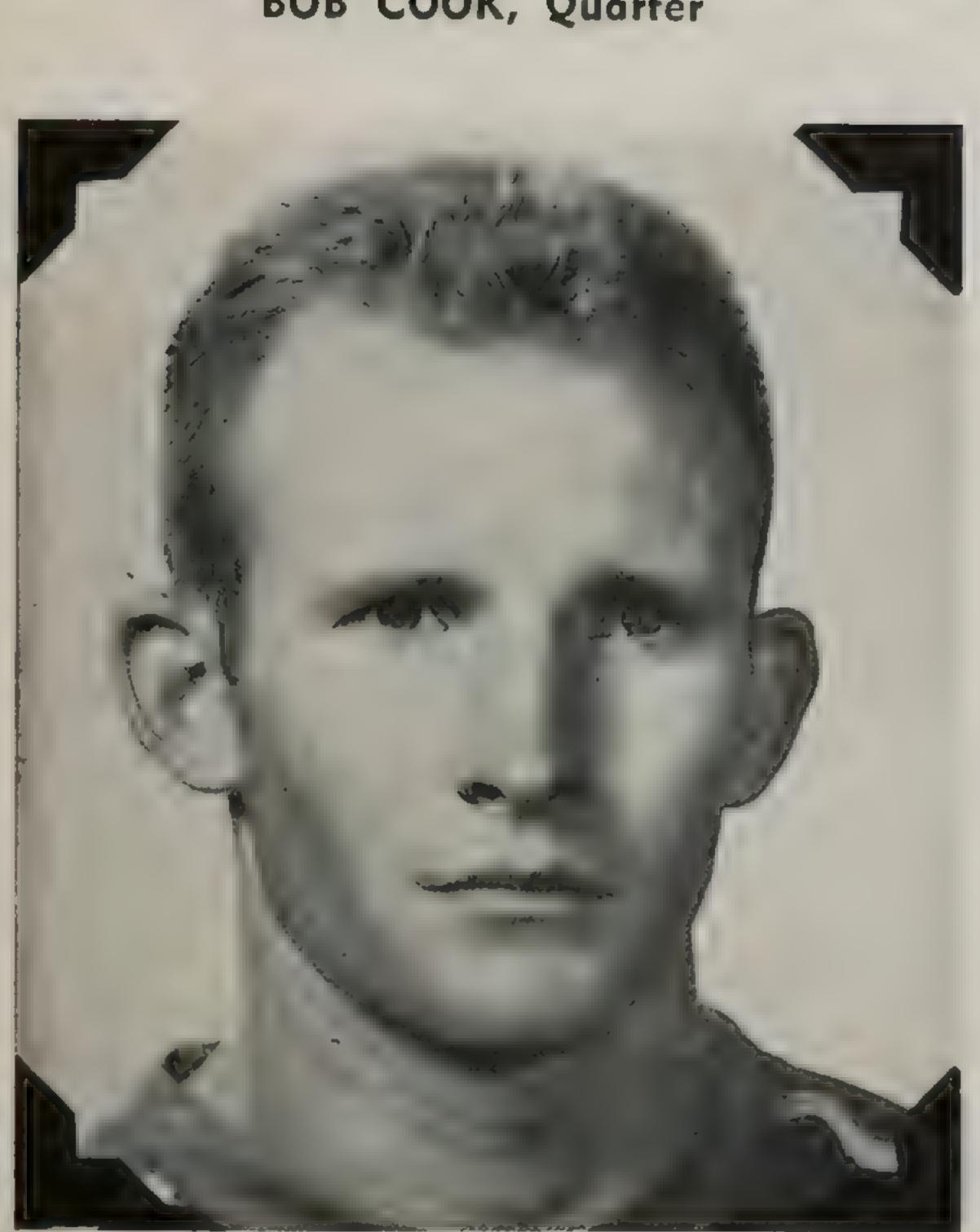
Compliments from

The Oklahoma Cotton Cooperative Association

MARKETING FOR 35,000 COTTON PRODUCERS



BOB COOK, Quarter



AB MIDDAUGH, Quarter



BOB STEELE, Quarter



LEHMAN BRIGHTMAN, FB

"Serving the Great Southwest Since 1909"

# ROBBERSON STEEL CO.

CHOSEN AS COMPLETE STEEL SUPPLIER FOR ALL NEW
CONSTRUCTION ON THE CAMPUS

Everything



For Your Listening Pleasure We Are Broadcasting
All Aggie Games Over

K T O K

BEAMS - CHANNELS - ANGLES - PLATES - SHEETS - BARS - STRIP - RIVETS

BOLTS - STEEL WINDOWS - METAL DOORS - METAL LATH - WIRE MESH - CONCRETE JOINT FANS

OKLAHOMA CITY, OKLAHOMA



DARREL MEISENHEIMER, Back



JOHN GRABKO, Back



ARLEN McNEIL, Back



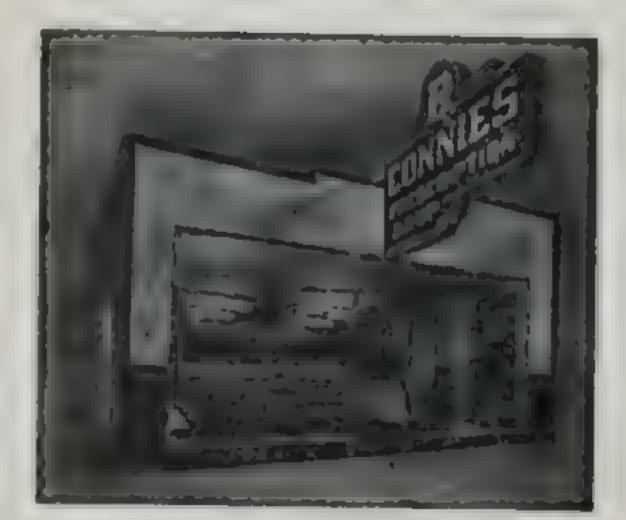
WAYNE JOHNSON, Back



CONNIE'S
Prescription Shop
525 NW 11 St.
Medical Center

CONNIE'S
Prescription Shop
2507 NW 23 St.
Villa & 23rd





CONNIE'S
Prescription Shop
1209 N. Walker
Opp. Osler Bldg.

Where Pharmacy is a Profession

# We Salute... GREATER A. & M.

We are proud of the part we have played in A&M's expansion program.

- Home Economics Building
- Henry G. Bennett Hall
- Stadium Addition
- Library

SPAETH ENGINEERING CO.

Oklahoma City

2423 N. Oklahoma

Phone 54-7277

# J. J. BOLLINGER Construction Company

Braniff Building



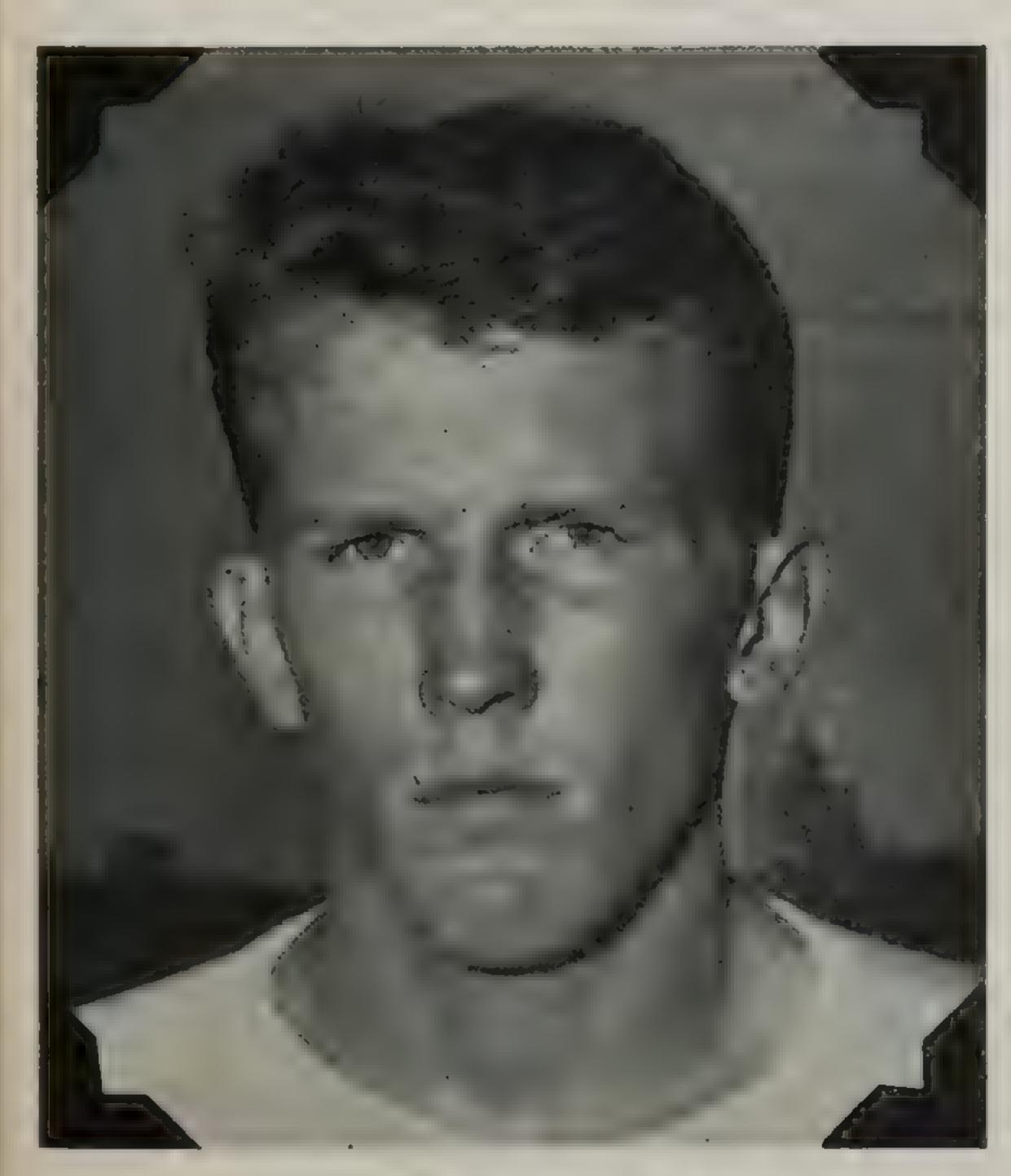
Oklahoma City, Oklahoma



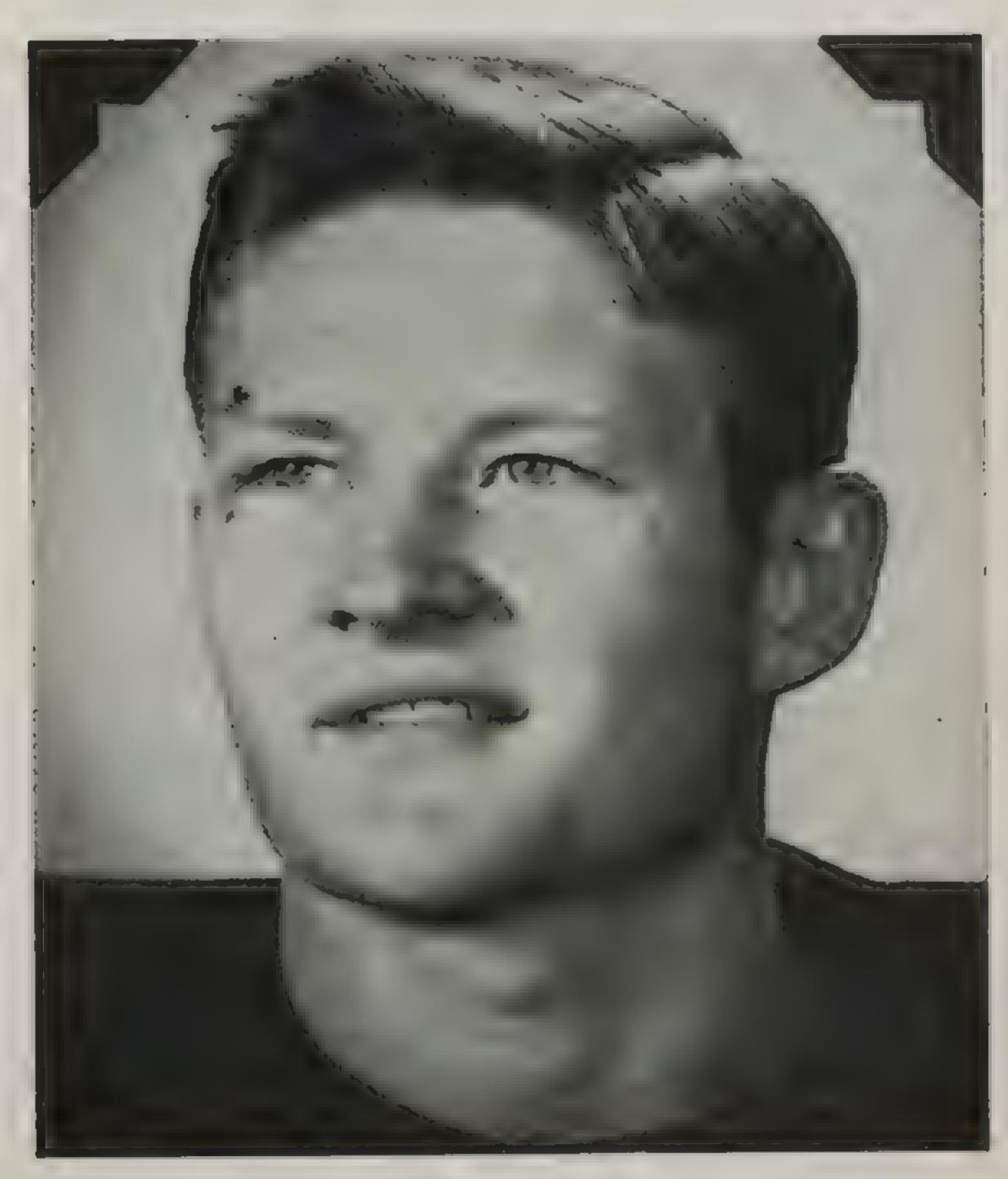
BOB GATTIS, Back



DALE HOLDERMAN, End



WILSON WAGNER, Back



GENE MYERS, Back



# ESTATE Gas Range

DOES EVERYTHING AT ONCE—four specialized cooking areas, plus a host of other features.

## DULANEY DISTRIBUTING CO.

Oklahoma City

Here's A Sensational Buy!

THE

RCA VICTOR "45"



- Distortion free over 100% of playing surface.
- 7-inch non-breakable record can play as long as ordinary 12-inch.
- · Cost much less than ordinary records.
- World's fastest record changer—plays up to 10 records automatically.
- Surest, easiest operating system ever.
- · Records and Albums fit bookshelf.

## DULANEY DISTRIBUTING CO.

OKLAHOMA CITY

Complete Stock of Plumbing Supplies, Pipes, Fittings, Valves



323 N.W. 10th

7-4661

Plumbing, Heating, Air Conditioning Ventilating, Contractors, Repair Work

OKLAHOMA CITY 3, OKLA.





# INTERNATIONAL HARVESTER REFRIGERATOR

Has "Place for Everything"

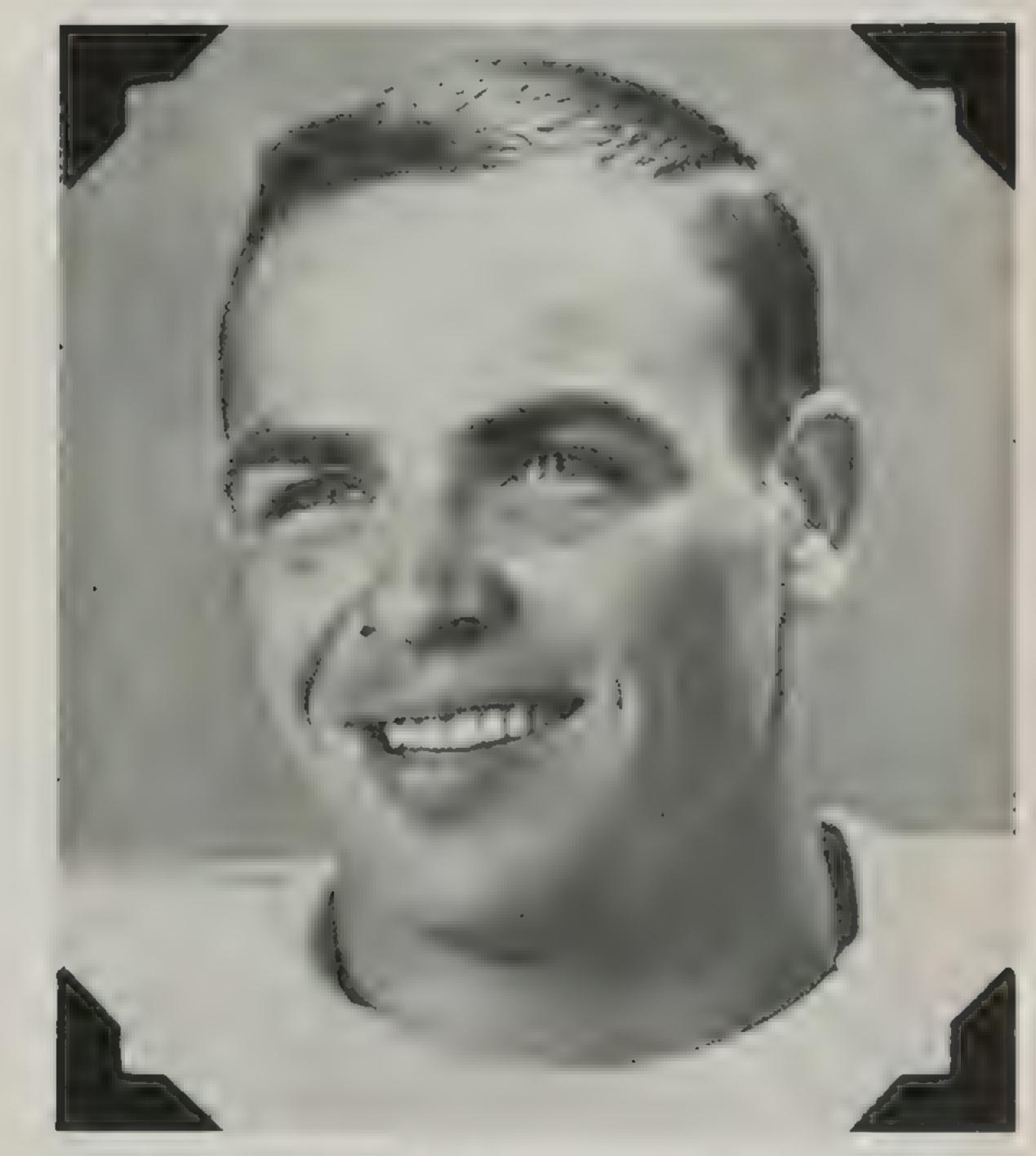
"Hunt and Seek" storage is a thing of the past; has 11 shelves, 3 drawers, 50 lb. freezer; two Crispers, Fresh Meat tray; stainless steel shelves.

#### DULANEY DISTRIBUTING CO.

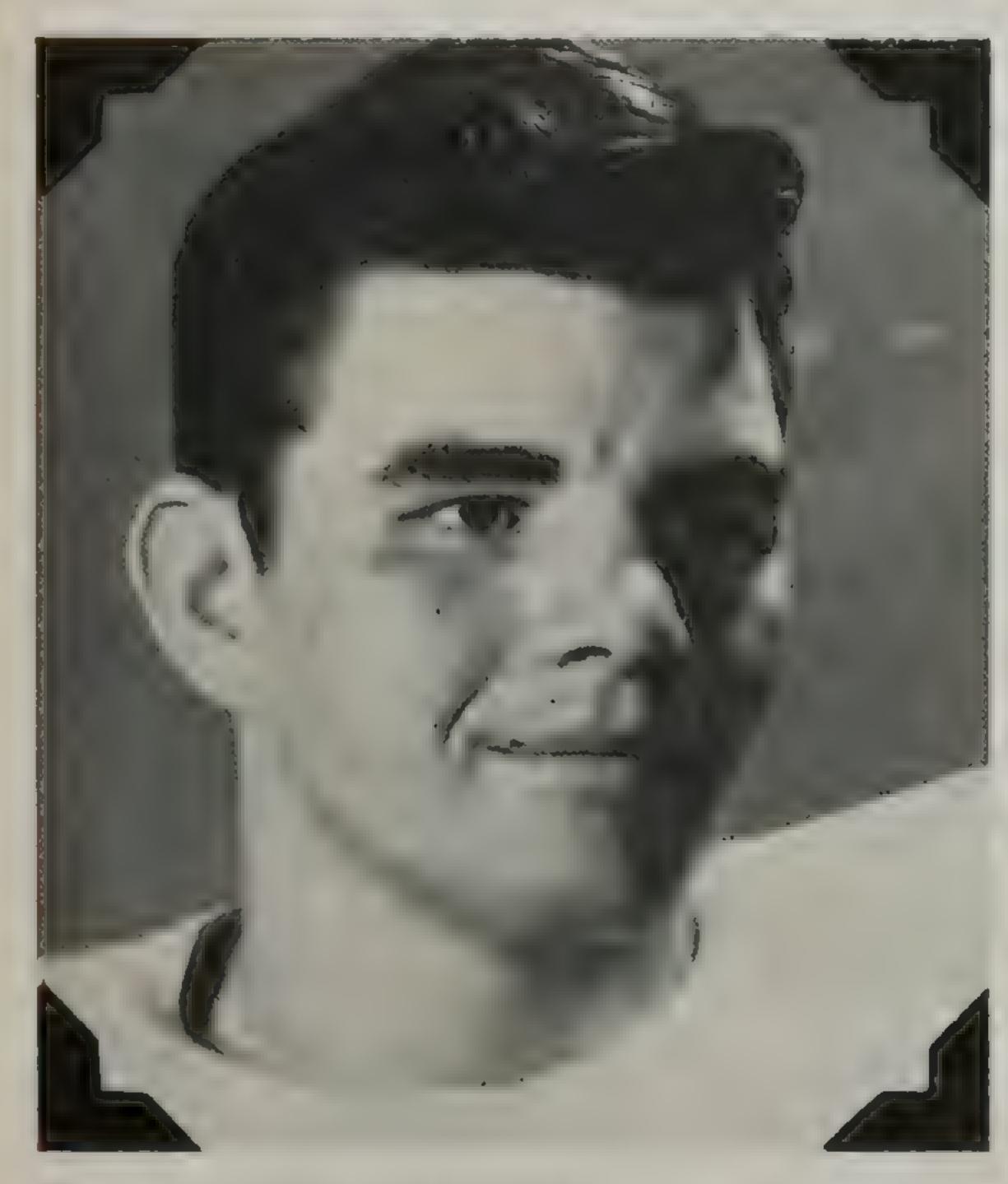
Oklahoma City



WILBANKS SMITH, Guard



ODIE BIGGS, Guard



DON STREVEY, Guard



ANTHONY NAVICKAS, Guard

Office, Apartment & Power Plant Bldgs., Phillips Petroleum Co. Bartlesville, Okla.

First National Building Oklahoma City, Okla. Pittsburgh Plate Glass Co. Buildings Henryetta, Okla.

U. S. Post Office Muskogee, Okla.

First National Building Tulsa, Okla. Student Union Building, Okla. A&M College Stillwater, Okla.

Union Station Tulsa, Okio.

Bomber Assembly Plant Tulsa, Okla.

Auditorium & Field House, Oklahoma Military Academy Claremore, Okla.

Synthetic Rubber Plant Borger, Texas

edical Arts Building Ilsa, Okla.

Men's Residence Hall, Okla. A&M College Stillwater, Okla.

Will Rogers High School Tulso, Oklai

Perrine Building Oklahoma City, Okl

Business Administration Building, University of Okla. Norman, Okla.

Oklahoma County Court House Oklahoma City, Okla.

Biological Science Building, University of Okla, Norman, Okla,

men's Quadrangle, University of Okla. rman, Okla.

Cookson Hills Cantonment Braggs, Okla. (Near)

Numerous buildings, University of Arkansas Fayetteville, Ark. U.S. Veterans Hosp Muskogee, Okla.

U. S. Veterans Hospital Little Rock, Ark. Mount Alverno Academy Maryville, Mo. Remodeling Student Union Building, University of Oklo.

# IT TAKES A LOT OF BRICKS TO BUILD A GOOD REPUTATION!

We take great pride in over 40 years of consistently building the Southwest's finest buildings.



# MANHATTAN CONSTRUCTION CO.

HOME OFFICE - - - - - - - - - - MUSKOGEE OKLAHOMA CITY - TULSA - HOUSTON - FT. SMITH

Skelly Field Stadium, Tulsa University Tulsa, Okla. Several buildings, Arkansas Tuberculosis Sanatorium Booneville, Ark.

Southwestern Bell Telephone Co. Little Rock, Ark.

Fairfax Building Kansas City, Mo.

Sebastian County Court House Fort Smith, Ark.

Fred Jones Ford Building Tulsa, Okla. Kappa Kappa Gamma House Stillwater, Okla.

Addition to South Stadium, Okla. A&M College, Stillwater, Okla.

Alice Robertson Junior High School Muskogee, Okla.

Muskogee County Court House Muskogee, Okla.

Give 'Em the Old Deep Freeze, A&M

# SIMANK'S

Locker Storage and Ice

Carrier Air Conditioning and Heating

Frozen Foods-Fish-Poultry Beef and Pork at Wholesale Prices CUSTOM SLAUGHTERING

Poultry Dressing—Custom Curing 6th and Washington

Phone 848

## GOOD LUCK, AGGIES

Phone 27

And Your Laundry and Cleaning Problems Are Over

# STILLWATER

Laundry, Cleaners, Furriers

611-13-15 Main St.

## FURNITURE . . .

for

Apartment for Two Or a Frat House—

Study Table or Easy Chair-

Then You Want

# EMPIRE FURNITURE CO.

819-21 Main & 202 Main



WALDO SCHAAF, End



Hope it types the story of an Aggie win today!

Need a new typewriter or the old one repaired?

## JOHNSON SERVICE CO.

816 Main Street

A Triple-Threat Halfback Can Run, Pass, or Punt OUR SHOP IS A THREE-WAY BUSINESS, TOO:

1. Plumbing 2. Electric 3. Tin Shop

CONTRACTING - REPAIRING - REMODELING Coleman Floor Furnaces • Heating • Air Conditioning Attic Fans

Bradley's Plumbing, Electric & Tin Shop

511 MAIN STREET

# BONNEY'S

As distinctive as the number on an All-American's Jersey—that's

DISTINCTIVE WOMEN'S APPAREL FROM BONNEY'S!

812 Main

Phone 2440

GOOD LUCK TODAY, AGGIES!



# Athletic Equipment

by

RAWLINGS
SPOT - BILT
POWERS
BUTWIN
CONVERSE
SAND





GOOD LUCK COACH WHIT!

# BUCK'S SPORTING GOODS

OKLAHOMA CITY
311 North Broadway
Phone 2-8175

TULSA
104 East 3rd
Phone 5-5685

AMARILLO, TEX.

106 East 10th

Phone 2-6158

We'll Move You In

or

Move You Out

OF

Store Your Stuff

Remember

# TRIPLETT TRANSFER & STORAGE CO.

Local or Long Distance Hauls, Crating and Packing, Insurance Covered

Bill Triplett

121 E. 9th

AGGIELAND'S SPORT CENTER

# 

Solidly Backing Coach Whit's New Regime All the Way

(Everything for Sportsmen)

606 Main

Phone 606

"The Big Store With the Little Front"

# We Are In Earnest About This

Build Up Those Aggies, Coach Whit — We're for you all the way.

3%

## EARNEST BROS.

BROWNBILT SHOE STORE
720 Main

STILLWATER — ENID
PONCA CITY — SHAWNEE



DICK VON DREHLE, Center

# SMART CLOTHES For Women

. . . at the Game

... for Morning

. . . Afternoon

. . Evening---



# GOOD LUCK COACH WHIT!

You Build the Line And Backs and We'll Keep The Town Building

# STILLWATER BUILDING & LOAN ASS'N.

113 East Eighth

## THAT'S FOR SURE-

Whether it's building up the ball club or finding nails and planks for Prexy Bennett, we'll be doing our share for old A&M.

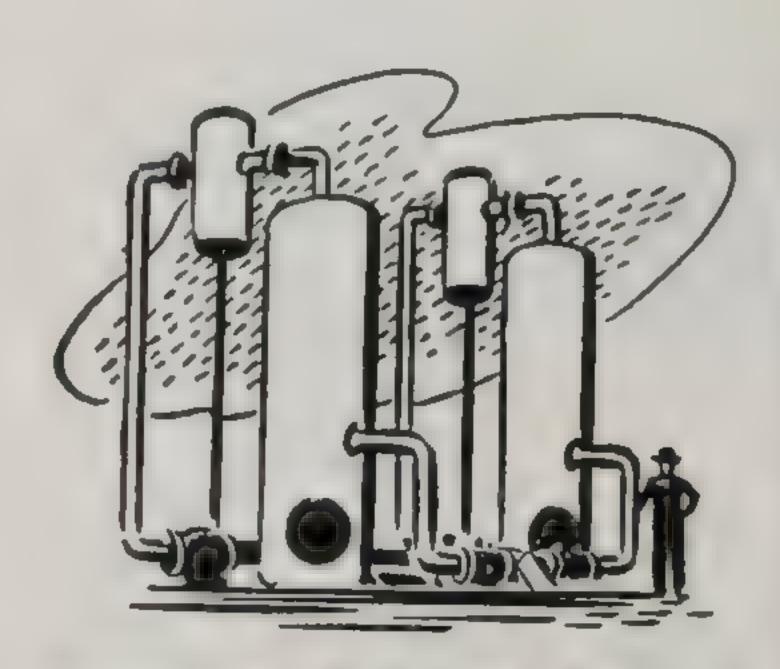
## SHELTON LUMBER

302 E. 9th

**Earl Shelton** 



# YOU HAVE TO Clean THEM BEFORE YOU CAN EAT THEM



Natural gas, as it races from the depths of the earth, carries with it fine particles of dust, limestone and sometimes moisture.

Giant scrubbers, like the ones pictured above, contain a curtain of oil through which the raw natural gas passes to remove all unwanted impurities. The gas is then sent on to you in its final matchless form.

Wild ducks on the wing do not come cleaned and cooked ready
to eat. You have to go after them, bag them,
clean them, before they become of real value.

Like almost all mother nature's "gifts to mankind", they must
be found, captured, processed and then transported to you
before they can be used.

Like natural gas\_the wonder fuel\_

It too must be found, cleaned and transported by your gas

company to where you can realize its benefits in terms of

comfort, convenience and dependability. Only when it can be

used does it achieve a real value, and thereby perform a

valuable service for all in your community.

-OKLAHOMA NATURAL Gas Company SERVING GREATER OKLAHOMA

# POWER GLIDE with CHEVROLET, AGGIES

And the best of luck on the gridiron today to Coach Whit's Men

# WARD CHEVROLET COMPANY

123 East Eighth Ave.

# THIS PROGRAM IS OUR ADVERTISEMENT

Engravings in This A&M Program Are By

# STILLWATER Photo-Engraving Service

SERVING ALL OKLAHOMA

BOB CUNNINGHAM

## We've Been Here Since the Year Old Central Was Built . . .

Serving
Stillwater
Over 50 Years

# KATZ

DEPARTMENT STORE
701-707 Main

FOR ALL CLOTHING NEEDS



WILBANKS SMITH, Guard

# DAIRY QUEEN

Miller & Main

Just five blocks east of the campus

N

DAIRY QUEEN

Malts • Sundaes

Cones

# They Say It's a Building Year in Aggie Football

Anything needs building we're for. Everything for the builder (houses, that is) is our motto.

# ROUNDS & PORTER LUMBER COMPANY

519 Main

R. C. Thomason, Mgr.

# In Every Lineup

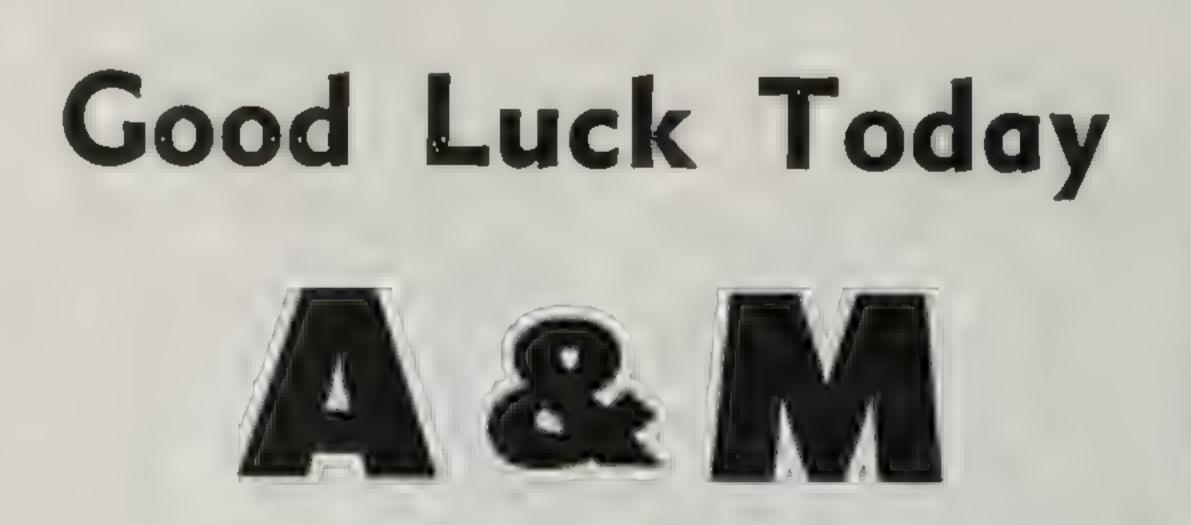
Milk is the "must" of every menu. Insist on the best Pasteurized or Homogenized Product

A & M ICE CREAM, BUTTER, COTTAGE CHEESE

PAYNE COUNTY
Milk Producers Co-Operative
Association, Inc.

Phone 1210 or Your Grocer

WE SELL EVERYTHING





in the Sporting Goods Line!

# Outfitters to the Kings OF SPORTS

IN OKLAHOMA

COLLEGE — UNIVERSITY — JUNIOR COLLEGE — HIGH SCHOOL

OR INDIVIDUAL

They All Know SPORTS EQUIPMENT FROM DUNLAP'S Means The Best in Quality, Workmanship, Durability and Service

JOHN DUNLAP

DALE ARBUCKLE

RUSTY McGINNIS

DOW WIGINGTON

BOB ASH

# John Dunlap Sporting Goods Co.

8 North Broadway

OKLAHOMA CITY

Phone 3-5020

J. R. DVORAK'S

# Oklahoma

TIRE & SUPPLY CO.

Top Quality . . .

. . . Right Price

And tops in backing for Old A&M

TAKE 'EM TODAY, VARSITY!

818 Main Street

## LIFE OF THE PARTY?

We got novelties, we got jewelry, pants, vest, guns, and what else? A place to pick up a needed buck. We got addresses—ours being 110 West 7th.

\*

# JAY'S PAWN SHOP

"CAN'T PAY, SEE UNCLE JAY"

# THE BOOTERIE

Cowboy Boots . . .

Dress Shoes . . .

Work Shoes . . .

Play Shoes . . .

We've got 'em for every Aggie occasion

2%

714 Main

Phone 1170

SHOE REPAIRING



JIM COLCLAZIER, Tackle

## A NOTE TO COACH WHIT-

Build that old Bristle and Battle into 'em, Coach.

We're for you.

Home-owned but nationally famed, our foods rate All-American.

# Piggly Wiggly

LOUIE GEISER, Owner 614 Main

In Brand New Quarters

# DONALDSON-MANNING LUMBER COMPANY

Is Ready to Handle Your Every Building Need

Good Luck, Aggies, and Visit us at
NORTH MAIN and McELROY

# STILLWATER'S PIONEER FLORISTS

Serving Aggieland with flowers of distinction for more than 30 years

FOR ANY OCCASION, JUST CALL

# Stillwater Floral Co.

Phone 904 NORTH HUSBAND

# Coach Whitworth's Background

Born Blytheville, Ark., September 17, 1908

Graduated University of Alabama Class of '32

Coached Alabama 2 years

Coached LSU 4 years

Coached last 11 years with Wally Butts at Georgia University

Is A&M's 12th Coach



F. R. BROOKS

R. F. BROOKS

S. E. BROOKS

# BROOKS CLOTHIERS

Formerly McBrides

Those broad-shouldered players down there on the field certainly look trim after they shower and climb into a suit from Brooks Clothiers. You can "suit up" from Brooks', too, pal, and make anybody's "varsity."

×

HART, SCHAFFNER & MARX

FLORSHEIM SHOES

DOBBS HATS

ENRO SHIRTS

Stillwater and Cushing

# ANDERSON-PRICHARD OIL CORPORATION

Independent Producers and Refiners

General Offices: Apco Tower, Oklahoma City, Okla.

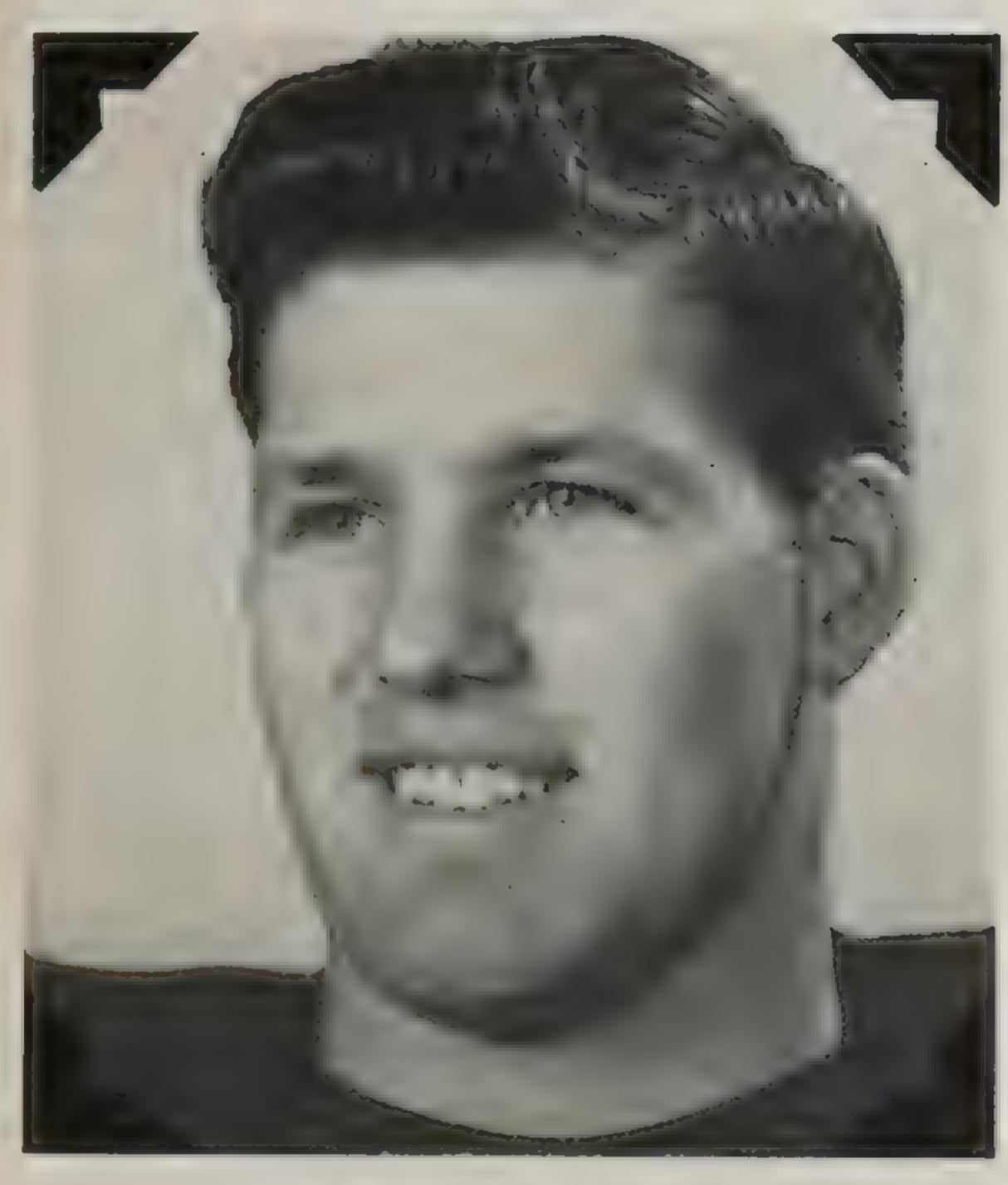
CHALLENGE
GASOLINE



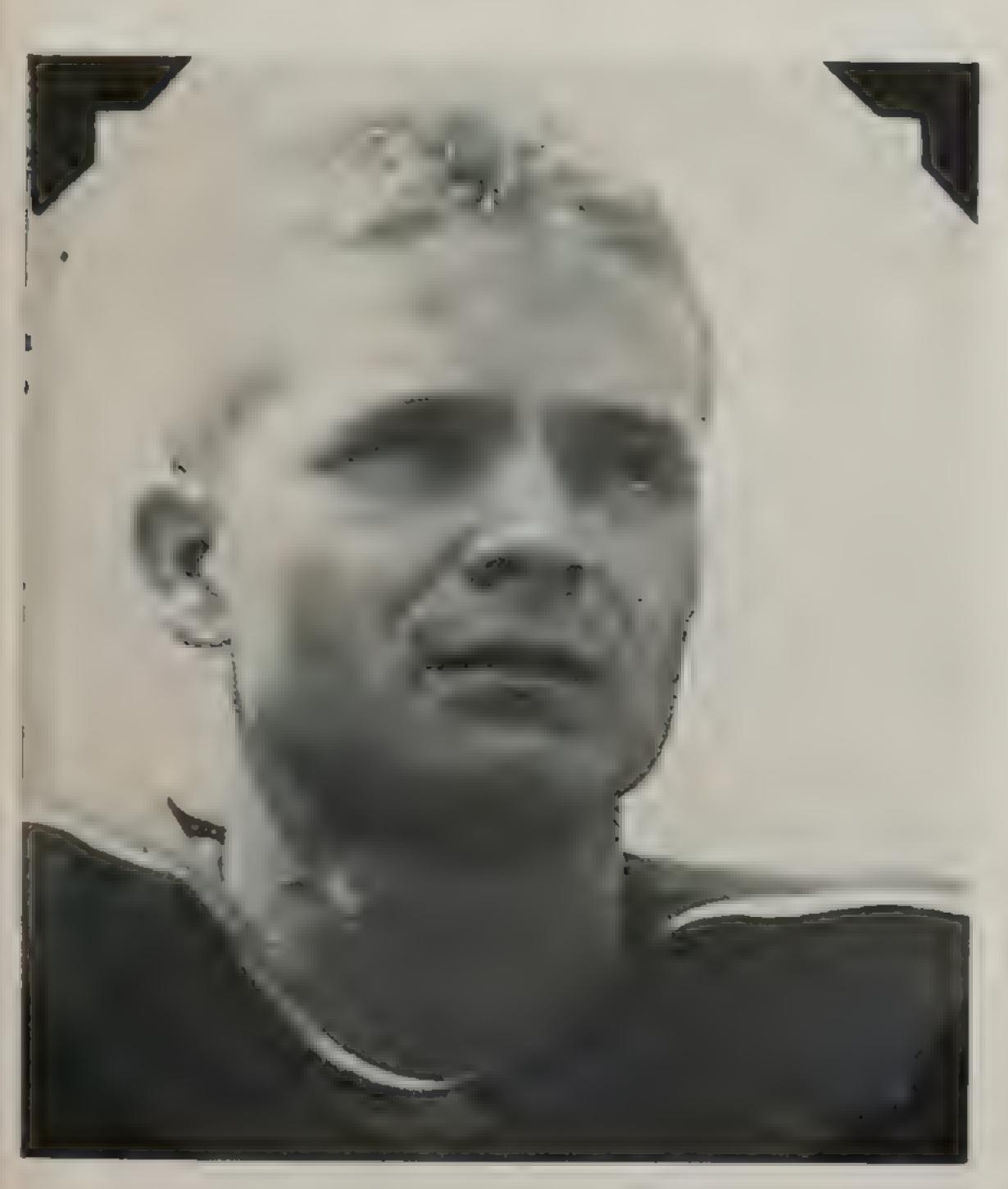
CHALLENGE XS
MOTOR OIL

Products sold through independent jobbers and distributors throughout Oklahoma

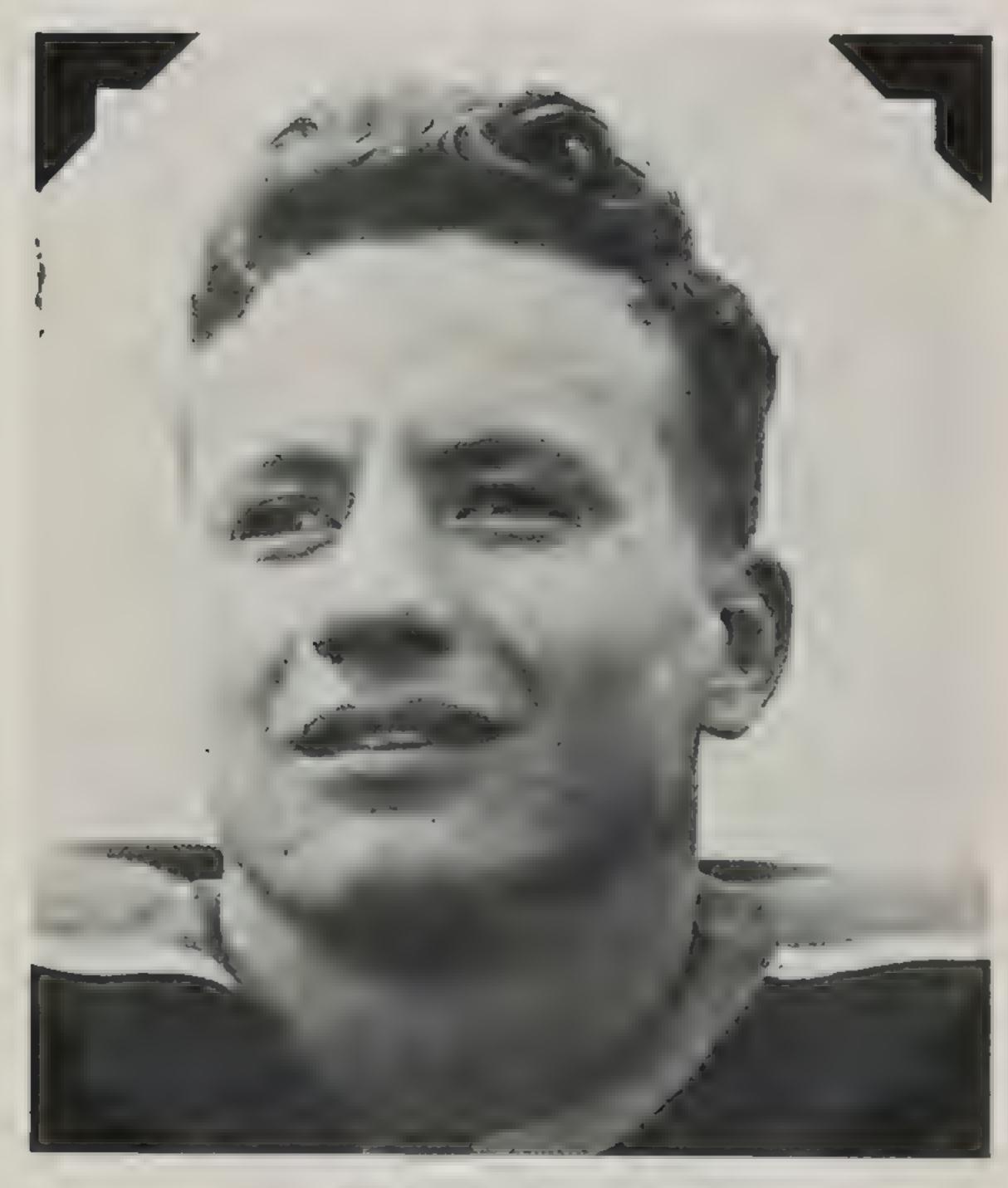
LOOK FOR THE SIGNS



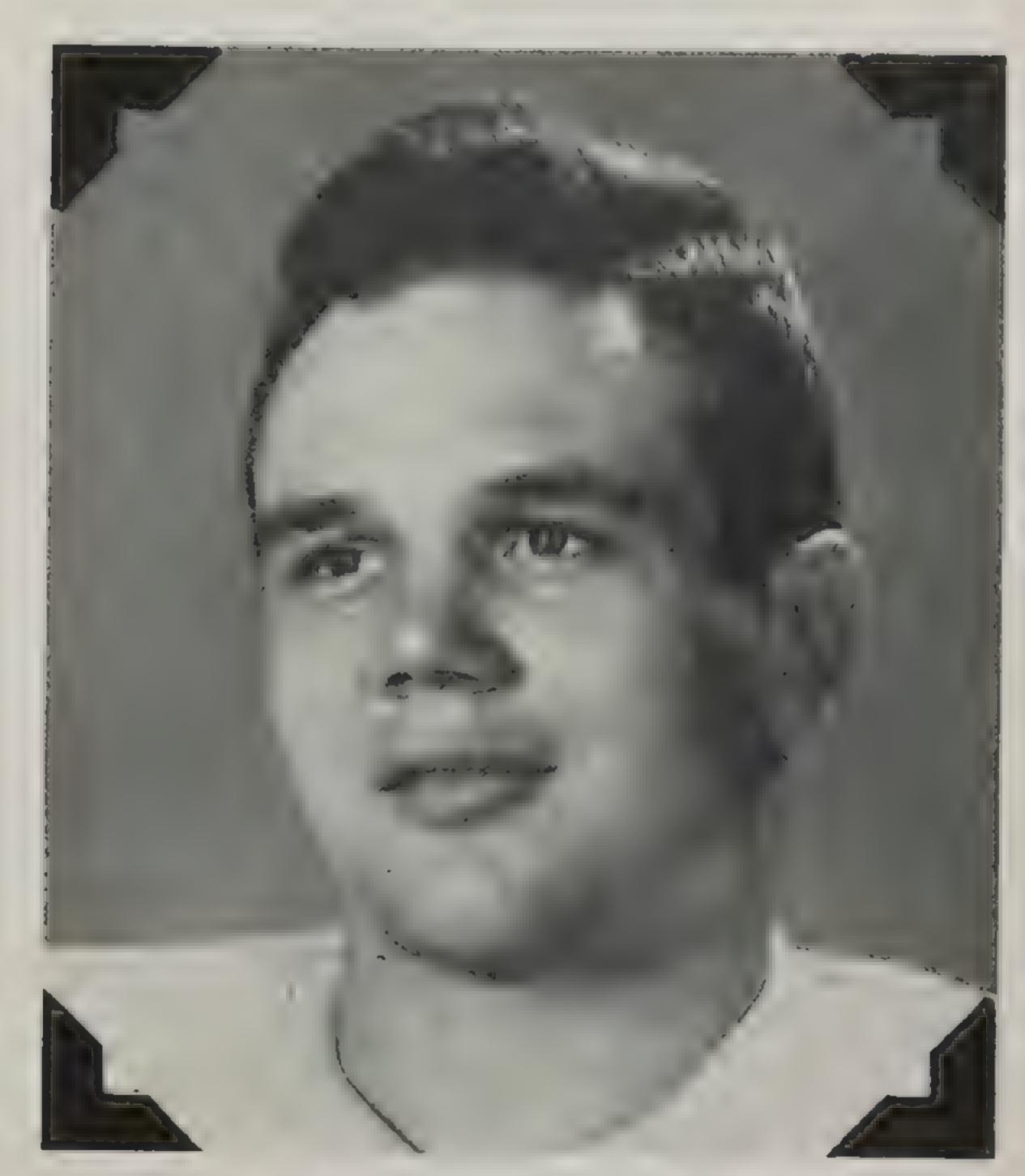
JIM HODGE, Tackle



ANDY LEWIS, Back



JIM BRANSTETTER, Back



PAUL TODD, Guard

### B AND H PASSMORE

Sheet Metal and Roofing

110 W. Reno

2-7456

## STEELMAN CONSTRUCTION CO.

General Contractors

P. O. Box 1283

Oklahoma City

### DENISON MOTOR COMPANY

Dodge - Plymouth - Dodge Trucks

517 N. Robinson

Okla, City

3-1461

## W. R. JOHNSTON & CO.

Real Estate Mortgages to Build, Buy or Refinance In Any Good Oklahoma Town

Apco Tower Oklahoma City

7-1635

## American Iron & Machine Works Company

518 N. Indiana Oklahoma City 2-5252

### W. S. KEY

OIL PROPERTIES

3rd at Harvey

7-3388

Oklahoma City

#### GRIFFIN COMPANY

YOU WILL LIKE POLAR BEAR BRAND

## The Jones Co., Inc.

Restaurant Supplies and Equipment

Distributors of Food Service Equipment & Supplies For Institutions, Hotels & Restaurants

431 N. W. 7th Phone 3-1549 Oklahoma City 3

### JOHNNIES SUPER SERVICE

U. S. TIRE DISTRIBUTOR

Oklahoma City

#### OKLAHOMA BILTMORE HOTEL

"Where Courtesy Creates Its Own Welcome" H. P. "Johnnie" JOHNSON, Mgr. Oklahoma City

# Let's Go

These Friends and Boosters Wishing You

and the same

### DE COURSEY CREAM CO.

6600 N. Eastern Oklahoma City

5-4332

### BIG FOUR ICE & COLD STORAGE

822 S. Walker 3-4444 Oklahoma City

### GENERAL MILLS

Oklahoma City, Oklahoma

### W. J. HOLLOWAY

Former Governor of Oklahoma

#### CRESCENT MARKET

Plaza Court Oklahoma City

2-5121

## Capitol Compressed Steel Co.

Office - 140 W. Choctaw - - - 2-2537 Plant — 900 S. Robinson - - - 2-8945 Oklahoma City

#### RAY C. JONES

Corporation Commission

#### DR. OLIVER HODGE

State Superintendent of Public Instruction

## REFORD BOND, Chairman

Corporation Commission

#### HOTEL PARK-O-TEL

COFFEE SHOP and GRILL - - - FREE GARAGE Hwys. 66-77 North of State Capitol

#### ACME POTATO CHIP CO.

For Picnics and Parties Oklahoma City

# Aggiesi

The Best of Luck for a Successful Year!



#### CRANE CO.

Valves - Fittings - Pipes - Plumbing - Heating 705 West Main Oklahoma City

## HOMER DUFFY, President

Oklahoma Farmers Union

## Harter-Marblecrete Stone Co., Inc.

1614 W. Main Oklahoma City 3-4496

### CHAS. G. MORRIS

State Examiner and Inspector

#### ACME OIL TOOL COMPANY

1001 S. E. 29th

6-1556

Oklahoma City

### CONCHO CONSTRUCTION CO.

N.W. 44th and Portland 9-3440 Oklahoma City

#### HIRSCH-SWAN CORPORATION

CARRIER AIR CONDITIONING

2 N.W. 6th St.

Phone 2-6133

Oklahoma City



# CITIES SERVICE OIL CO.

Dealers and Distributors
CITIES SERVICE PRODUCTS

Gasoline — Oils — Greases
Cities Service Tires & Batteries

#### TULSA

The following friends of Tulsa University and Oklahoma A & M College express their appreciation for the fine relationship existing between these two institutions.

# GASO PUMP AND BURNER MANUFACTURING CO.

Tulsa, Oklahoma

#### **BROWN-DUNKIN**

Tulsa's Dominant Department Store

### SOUTHWEST BOX CO.

Manufacturers of Fiberboard Shipping Containers SAND SPRINGS, OKLA.

#### NATIONAL TANK COMPANY

Tulsa, Oklahoma

#### SEISMOGRAPH SERVICE CORP.

Kennedy Building—TULSA

#### COMMANDER MILLS, INC.

Sand Springs, Oklahoma

## ARROW DRILLING COMPANY

Philtower Building TULSA, OKLAHOMA

## OTHER OKLAHOMA CITY BOOSTERS

### CAPITOL STEEL & IRON CO.

"Dependable Service"

Office and Plant — 1726 S. Agnew
Oklahoma City 6-3311 — L. D. 624

# BOND LITHOGRAPHING & PRINTING COMPANY

418 N.W. 3rd Oklahoma City 2-2224
EUCLID H. ALEXANDER, Pres.-Mgr.

# Your Phillips 66 Dealers

Bring You

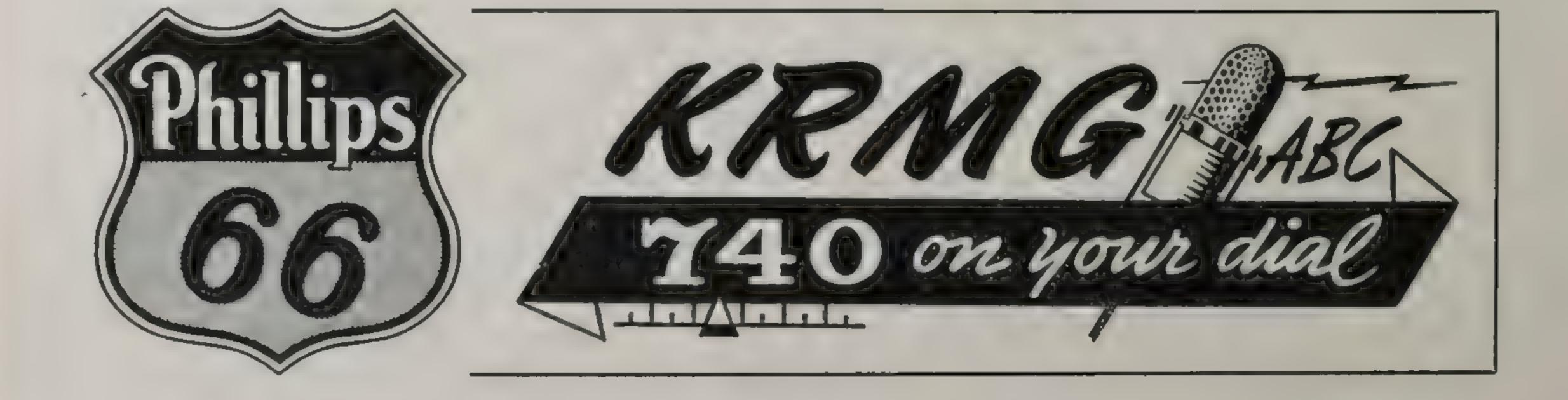
# BROADCASTS of all AGGIE GAMES

See all the A&M home games—then follow the fighting Aggies each week by listening to an accurate play-by-play description of the games over KRMG, Tulsa. Glenn Dobbs, Oklahoma's own All-American and KRMG sports director, shares the microphone with Perry Ward, KRMG, program director.



Glenn Dobbs

Perry Ward





Ralph Edwards, who coaches "Truth or Consequences" over CBS radio and television networks, here uses his quizmaster technique on football.

## FOOTBALL TRUTH OR CONSEQUENCES

by RALPH EDWARDS

- 1. The first football team the boys were ready to die for was old (1) Siwash (2) Hard Knox (3) Notre Dame (4) Rutgers.
- 2. At the present rate of exchange a touchdown is worth (1) five points (2) six points (3) seven points (4) the game.
- 3. The coach of the old Carlisle Indians was (1) Sitting Bull (2) Percy Haughton (3) Glenn Warner.
- 4. The man whose boys ran up the best Rose Bowl record was (1) Howard Jones (2) Knute Rockne (3) Luther Burbank.
- 5. The nickname of the team that lies "far above Cayuga's waters" is the (1) Floating Ducks (2) Webfoot Brigade (3) Big Red (4) Big Storm.
- 6. The "Grand Old Man of Football" is (1) Bernie Bierman (2) Amos Alonzo Stagg (3) George Bernard Shaw (4) Glenn Warner.
- 7. The T-formation is (1) a British custom (2) a football offense deriving its name from the position of the backs (3) a new system invented in Boston.

- 8. The two-platoon system is (1) a band maneuver during half-time (2) the use of two elevens—one for offense, the other for defense (3) the calling of muster instead of signals during times-out.
- 9. The term 6-2-2-1 refers to (1) a sequence of downs used in the T-formation (2) the single-wing's offensive alignment (3) the quarterback's IQ (4) a defensive alignment.
- 10. The width of a football field is (1) up to the referee (2) 100 feet (3) 160 feet (4) depends on the field.
- 11. The "Cinderella Team" of 1941 was (1) Stanford (2) Indiana (3) Nebraska (4) Sweet Briar.
- 12. The score of a forfeited football game is (1) 3-0 (2)  $6\frac{1}{2}$ -0 (3) 7-0 (4) 1-0.
- 13. Goal posts were first introduced in (1) 1869 (2) 1899 (3) 1903 (4) 1919.
- 14. The number of football officials required at a college football game is (1) up to the coaches (2) five (3) four (4) according to who is playing.
- 15. The man recently awarded the honor of being "the greatest football player of the last fifty years" was (1) Red Grange (2) Glenn Davis (3) Jim Thorpe.

		(1)	_		10°	(‡) (\$)		(2)		(2) (I)		
(2)	.6	(8)	.8	(1)	<b>'</b> †	(8)	3°	(2)	2.	(†)	ı.	
imojaq	səpuər	nbəsu	os əyş	298	иәүз	pəssim	ι πολ	<i>₹i</i> — s	ansuv	941	910	919H

#### YOU HAVE FAILED TO TELL THE TRUTH, SO YOU'LL HAVE TO PAY THE

#### CONSEQUENCES

- (1) You play center, and by letting the opposition through the middle, defeat your own ends.
- (2) Take the ball around end, get hit by a 200-pound back, and become a waffle on the gridiron.
- (3) You're the guy holding the ball in the Statue of Liberty play, when the opposition puts out your lights.
- (4) Go into action for the Barber's College, and get penalized for Clipping.
- (5) You're the best forward-pass blocker in the league, figuratively speaking, but the enemy takes you too laterally.
- (6) Your team is on its own five-yard line. The enemy has the ball. Bring your boys a telephone, and tell them to "Hold the line!"
- (7) Go out and get sugar and cream for the Tea Formation.
- (8) For missing that one, you're consigned to spend the rest of

- the afternoon running around your own end.
- (9) Substitution! Smith's right tackle. Jones is left guard. And you're left back (in the clubhouse)!
- (10) Try to make an easy buck all along the line, and lose your shirt.
- (11) For missing the one about the Cinderella team, we'll make you the coach until midnight . . . then you turn back into a pumpkin!
- (12) Rub your team down with sandpaper the next time it gets penalized for unnecessary roughness.
- (13) In a rough game, the ball explodes. Everybody else gets a piece of the pigskin as a souvenir. You take a lacing!
- (14) Slice through tackle, and get squeezed in the Orange Bowl.
- (15) Meet a new gal and signal for a fair catch . . . then get thrown for a loss when you try a delayed pass!

# Outstanding Detroit Stars...



# Titan Aces Here Today...



# Oklahoma Aggie Players

#### ENDS

WALDO SCHAAF—Wearing No. 80 is one of A&M's outstanding ends, tall, sure-fingered Waldo Schaaf of Chickasha. A junior, Waldo got into considerable action last year but this is his first season as a starter. He's 6-3½ and weighs 210.

RON SHACKLETON—No. 81 comes to A&M as a transfer from St. Louis and the burly 200-pounder who stands 6-2, and has one more season after this one, is expected to play

a lot of ball for the Cowpokes.

MARSHALL PATTON—No. 82 is a letterman of 1948 but was not in school last season. Tallest of the wingmen at 6-4, Marsh is a battling defensive player and a good receiver. His home is Stroud.

GUY NEW—No. 83, from Jennings, La., 195 pounds, 6-2, is another sturdy defensive end for A&M. He is a

junior and has one more year of varsity play.

DALE HOLDERMAN—No. 84, from Chickasha, 175-pounder standing 6-1, rates as one of the Aggies' best receivers. He's the only sophomore end in a group of juniors.

GEORGE WOODEN—No. 86, from Davenport, 182-pound 6 footer, is a junior receiver of better than average ability and a scrapper in that defense.

#### TACKLES

MELVIN LEIERER—No. 70, from Enid, is the heaviest Aggie at 215 pounds. He stands 6-4. Although an upperclassman for three years, Mel has not played football since high school days. His work has been such that he has worked up to a starting position.

JERRY STUBBS—No. 71, Stillwater junior, won his letter as a defensive lineman last season. He weighs 191, is 6-1,

and will have to shoulder a lot of duty this year.

JIM COLCLAZIER—No. 73, from Durant, 207 pounds and standing 5-10, is a senior letterman best known for his hustling downfield blocking and his general fighting attitude. In the best condition of his Aggie career, Jim is making his presence felt as a starter.

SKIP WARREN—No. 74, sophomore from Tulsa, 202 pounds and 6-2, does the kicking off for the Aggies and

catches frequent duty in the defense.

JIM HODGE—No. 76, sophomore from Lawton, shifted from guard to tackle in early season to bolster A&M's small group of tackles, carries 203 pounds on a 6-foot frame. Small as tackles go but a fighter.

#### GUARDS

DON STREVEY—No. 61, sophomore from Norton, Kan., weighs only 175 pounds and stands but 5-8, but the little bulldog guard has fought his way onto the varsity and intends to stay there for three seasons.

PHIL SMITH—No. 62, junior from Muskogee, 6-2 and 196 pounds, and running in a starting position after being a top reserve last year. The handsome kid is adept at taking

care of the middle.

PAUL TODD—No. 63, sophomore from Sulphur, La., is a stocky lad of 5-9, weighing 182 pounds. Small for a

college lineman but determined.

WILBANKS SMITH—No. 66, junior from Mangum, 6-2 and weighing 198, pairs with Phil Smith in the "Phil and Will" combination as a starting guard. Lettered last year and is reaching for stardom.

TONY NAVICKAS—No. 67, junior from Old Bridge, N.J., 6-1 and 190 pounds and coming along as an Aggie reserve

to help that thin Poke line.

#### CENTERS

F. A. DRY—No. 50, sophomore from Fairland, 198 pounds on a 6-2 frame. Going to have to take care of a lot of reserve center play. He is the boy with the educated toe who kicks placements for the Pokes.

ODIE BIGGS—No. 51, a senior from Tahlequah, one of the defensive signal-callers from his linebacker position. Rugged little lineman of 182 pounds, standing 5-11, Odie is in for a big year. He shares placekick duties with Dry.

BILL SPANN\_No. 54, a junior from Amarillo, Tex., standing 6-1½ and weighing 203, willing and eager for a

shot at regular play.

DICK VON DREHLE—No. 55, senior from Muskogee, 188 pounds and 5-11, one of the better linebackers and the starting offensive center this year. Earned letter last year by making up for lack of weight and height with spirited battling.



"All he does is kick extra points!"

BACKFIELDS

BOB STEELE—No. 10, sophomore quarterback from Bartlesville, 5-10 and 168 pounds, good passer, heady fellow and a sharp runner. Had back trouble at season's start but hopes for heavy duty later.

AB MIDDAUGH—No. 11, junior transfer from Oklahoma City, 5-11 and 165 pounds, a pin-point passer, good runner and battling for attention in the field-general division.

BOB COOK—No. 12, senior letterman from Oklahoma City, 6-3 and 203 pounds, beautifully equipped for a quarter-back, fine passer and fast afoot. Opened as No. 1 quarter-back and intends to stay there.

WILSON WAGNER—No. 20, from Nowata via Oklahoma City U, 185 pounds and 6-3. "Doc" has speed in the left halfback position but may play more defensively than

otherwise. Lines up at safety.

ARLEN McNEIL—No. 22, senior from Amarillo, one of the best runners in the left half position and out to make his final year his best. He has lettered previously as a defensive back but now starts offensively.

GENE MYERS—No. 25, sophomore from Alva, 5-8 and only 148 pounds, but that weight doesn't take into account

the size of his heart.

LEHMAN BRIGHTMAN—No. 30, sophomore from Eufaula, 180 pound, 6-footer, has speed in the fullback slot but

needs experience to direct it.

JOHN GRABKO—No. 31, junior from South River, N.J., 191-pound, 6-foot driver, who lettered as a sophomore and hopes to reach stardom before this season is over. Big John is a smart runner with enough speed to get him through there.

ANDY LEWIS—No. 32, sophomore from Haileyville, 6-2 and 175 pounds, one of the younger lads hopeful of break-

ing in this year.

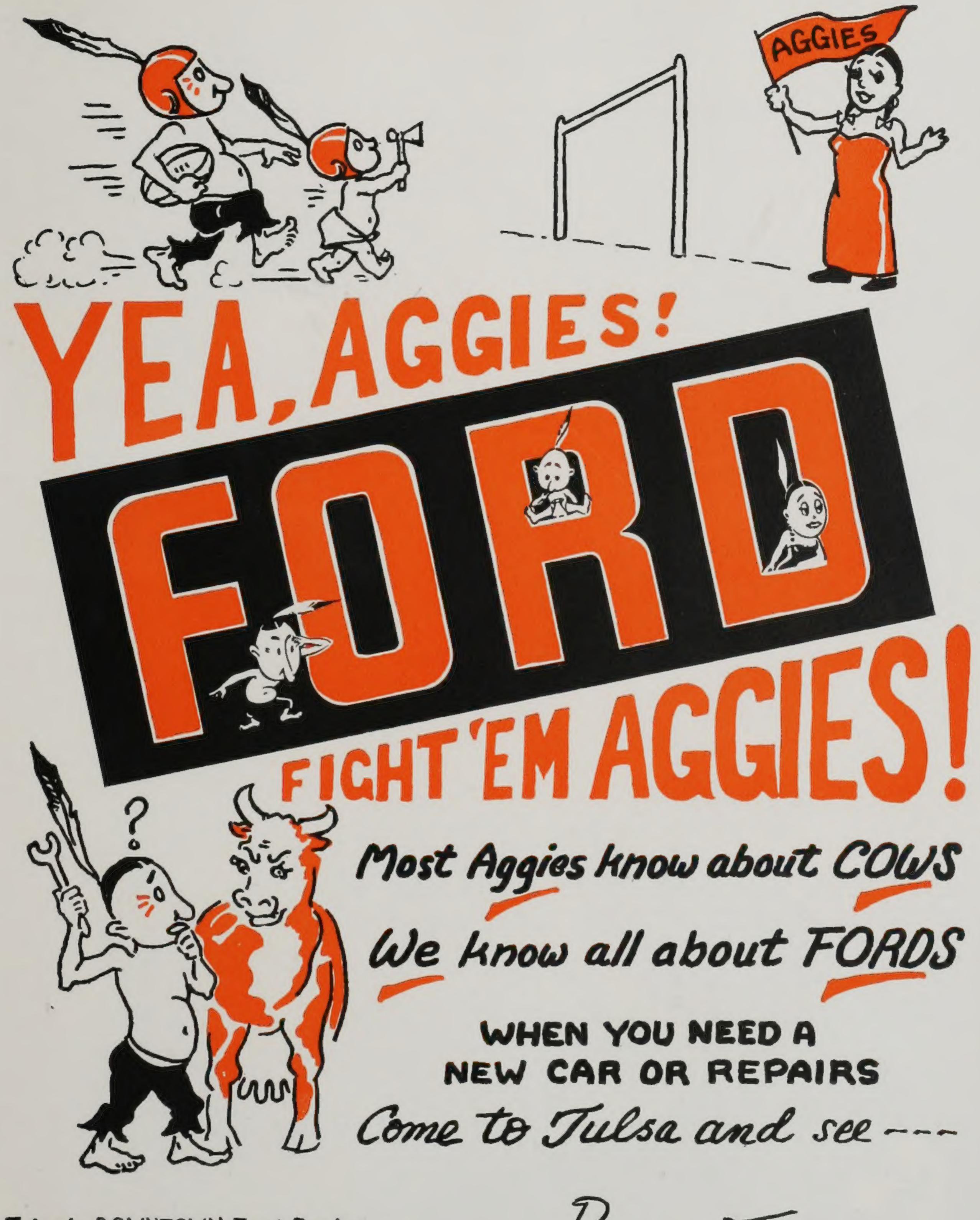
JOE BOB O'NEAL—No. 33, a junior transfer from Oklahoma City via Cameron, shortest Aggie at 5-6, weighing 155, but don't let that lack of stature fool you. Joe Bob can take off.

DARREL MEISENHEIMER—No. 40, senior from Attica, Kan., and the old reliable linebacker of the Aggie defense. Twice all-Valley, "Main Man" now is playing right half-back, and sometimes fullback, on the attack. Quick, hard plunger, with that sixth football sense.

WAYNE JOHNSON—No. 41, junior from Quanah, Tex., 5-10½ and 175 pounds, Wayne is about to establish him-

self as one of the best of the Aggie ball carriers.

JIMMY BRANSTETTER—No. 44, sophomore from Oklahoma City, 170 pounds, 5-11, and a boy with a lot of foot and heart. Due to play a lot of football as he gains experience.



Tulsa's DOWNTOWN Ford Dealer--The Fastest-Growing FORD Agency in the Southwest!

Bilf Doenges

BILL DOENGES FIFTHS TULSA

"My Choice for Taste and Mildness"

